Course Substitution for Napier University, England  
(All courses taught in ENGLISH)

- All courses at Napier are 5.0 units. Full-time status at Napier requires enrollment in at least 3 classes at Napier.
- Recommended for SPRING semester only (Fall semester ends at the end of January)
- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- Course availability is subject to change every semester. Before your departure, check course availability at this university’s web site.

### Core Courses for All Majors

<table>
<thead>
<tr>
<th>Course AT SDSU</th>
<th>Course at Napier</th>
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</table>
| BA 360: Intro to Prod. & Ops.Mgt. | SOP09103 Operations Management  
SOP11106 Operations and Supply Chain Management |
| BA 405: Strategy        | SOP09101 Strategic Management in a Global Context                                   |
| MIS 301: Statistical Analysis | STS09103 Market Analysis                                                          |

### Accounting Majors

- ACCTG Elective
  - ACC10101 International Accounting  
  - AF 32002 Issues in Corporate Financial Reporting  
  - AF 42001 International Accounting

### Finance Majors

- FIN 321: Managerial Economics  
  - ECN10105 Managerial Economics

### Management Majors

  - HRM09101 Human Resource Management Practice
- MGT 453: Creativity and Innovation  
  - ENT08101 Creativity, Innovation and Enterprise
- ENT Elective
  - ENT10101 Fast Track Entrepreneurship  
  - ENT09103 Entrepreneurial Consultancy Project  
  - ENT09101 Starting a New Business  
  - ENT09102 Business Growth Issues  
  - ENT10103 Selling for Entrepreneurs

### Marketing Majors

- MKTG 371: Consumer & Buyer Behavior  
  - MKT07102 Consumer Behaviour [PROPOSE] syllabus
- MKTG 372: Retail Marketing  
  - MKT09107 Retail Marketing
- MKTG 376: Global Marketing  
  - MKT09101 International Marketing [PROPOSE] syllabus  
  - MKT11104 Global Marketing [PROPOSE] syllabus
- MKTG 474: Business Marketing  
  - MKT10103 Marketing Management in Practice [PROPOSE] syllabus
- MKTG 475: Global Mkt. Applications  
  - MKT10101 Emerging Markets
- MKTG 476: Mkt., Computers & Internet  
  - MKT09106 Direct & Digital Marketing [PROPOSE] syllabus
- MKTG Elective
  - MKT09103 Marketing & Society  
  - LNG10121 Cultural Awareness  
  - MKT10102 Marketing Ethics  
  - MKT08104 Marketing, Culture & Consumption [PROPOSE] syllabus  
  - MKT09108 Social Marketing [PROPOSE] syllabus

### General Education

<table>
<thead>
<tr>
<th>Approved GE Area</th>
<th>Napier University Course</th>
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</thead>
</table>
| Explorations Humanities   | LNG10121 Cultural Awareness, **cross cultural  
LNG08107 Scottish Culture and Society [PROPOSE] |
| Explorations Soc & Beh Sci| CLP08100 Popular culture [PROPOSE]  
CLP09103 Women's writing and film-making [PROPOSE]  
CLP10100 The Gothic tradition [PROPOSE] |
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>CLP10102</td>
<td>Postcolonial fiction and film</td>
</tr>
<tr>
<td>CLP10101</td>
<td>Cities real and imagined</td>
</tr>
<tr>
<td>SSC07100</td>
<td>Contemporary British History</td>
</tr>
<tr>
<td>SSC08101</td>
<td>Politics in British Society</td>
</tr>
<tr>
<td>SSC08102</td>
<td>Comparative societies</td>
</tr>
<tr>
<td>ENV07100</td>
<td>Life on earth</td>
</tr>
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Last revised on March 2, 2016