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About WU

WU (Vienna University of Economics and Business) is the largest business university in the European Union, as well as being one of Europe's most reputable institutions of higher education in the fields of economics, business, business law, and social sciences.

WU has made internationalization a number one priority. With about 230 partner universities worldwide, WU is part of a network that spans the globe. About 1,000 exchange students come to WU every year, benefiting from WU's academic excellence and its wide range of programs and specializations.

WU's membership in high-profile networks like CEMS (The Global Alliance in Management Education) and PIM (Partnership in International Management) gives students exciting opportunities to interact with international academic and business partners. WU does consistently well in international university rankings and has been EQUIS (European Quality Improvement System) accredited since 2007.

The realization of the new Campus WU in 2013 represents another important step in the university’s development, and a milestone toward reaching its goal of further improving its top position among European business schools.

Studying at WU also means studying in the heart of Europe in one of the world’s safest and most beautiful cities. Vienna is sure to provide students with many opportunities to continue education both in and outside the classroom.
Key Facts

WU’s academic programs, its close ties to the corporate world, and the resulting excellent job prospects for its graduates make WU Austria’s leading university of economics and business.

WU has a total faculty of around 550 teachers and researchers. Over 23,000 students are currently enrolled at WU, of which around 25% are international students. WU also welcomes some 1,000 exchange students from its partner universities every year.

WU’s organizational structure is made up of 11 Departments, complemented by 15 Research Institutes and 4 Competence Centers.

WU’s Departments are organized according to academic disciplines. All of them are involved in WU’s two bachelor programs. Most Departments also have graduate and postgraduate programs (MSc, doctoral/PhD).

The Research Institutes focus on interdisciplinary topics which often cross Department boundaries. Competence Centers coordinate research and teaching areas at WU. They serve as contact points for internal as well as external stakeholders.

### STUDENTS, FACULTY & STAFF

<table>
<thead>
<tr>
<th>Category</th>
<th>Detail</th>
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<tbody>
<tr>
<td>Total number of students (fall 2012)</td>
<td>23,584 (47.5% women)</td>
</tr>
<tr>
<td>International students (fall 2012)</td>
<td>6,505 (27.5% of total)</td>
</tr>
<tr>
<td>Exchange students (incoming and outgoing)</td>
<td>~ 2,000 per year</td>
</tr>
<tr>
<td>Total faculty (^1)</td>
<td>559 (43% women)</td>
</tr>
<tr>
<td>Administrative staff</td>
<td>449 (68% women)</td>
</tr>
</tbody>
</table>

\(^1\) not including personnel funded by third parties  \(^\) 2012, in full-time equivalents
WU’s bachelor programs are six semesters in duration and worth a total of 180 ECTS credits; master programs are four semesters in duration and require 120 ECTS credits to complete. Seven of the 14 master programs and two doctoral/PhD programs are taught entirely in English.

WU’s bachelor programs provide a well-founded general education, offering a choice of majors and a broad range of specializations, while the MSc programs are more specialized, with specific qualification profiles.

WU has successfully integrated many international aspects in research and teaching over the past few years. The growing selection of English-taught programs is attracting an increasing number of students from Austria and abroad.

Currently, about 25% of WU’s degree-seeking students are from outside Austria, within the English taught MSc programs the percentage is even higher.

### WU’s Program Portfolio

WU’s portfolio of programs in business administration, economics, social sciences, and business law includes two bachelor programs, 14 MSc programs, and four doctoral/PhD programs.

#### WU’s Degree Programs

<table>
<thead>
<tr>
<th>Bachelor Programs</th>
<th>Business, Economics and Social Sciences (BSc WU)</th>
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<tbody>
<tr>
<td></td>
<td>Business Administration</td>
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<td>International Business Administration</td>
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<td>Economics and Socioeconomics</td>
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<td>Information Systems</td>
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<table>
<thead>
<tr>
<th>MSc/LL.M. Programs</th>
<th>Business Education (MSc WU)</th>
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<tbody>
<tr>
<td></td>
<td>Economics (MSc WU)</td>
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<tr>
<td></td>
<td>Finance and Accounting (MSc WU)</td>
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<tr>
<td></td>
<td>Management (MSc WU)</td>
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<tr>
<td></td>
<td>Socioeconomics (MSc WU)</td>
</tr>
<tr>
<td></td>
<td>Taxation and Accounting (MSc WU)</td>
</tr>
</tbody>
</table>

| Information Systems (MSc WU), English |
| International Management/CEMS (MSc WU & CEMS MIM), English |
| Marketing (MSc WU), English |
| Quantitative Finance (MSc WU), English |
| Socio-Ecological Economics and Policy (MSc WU), English |
| Strategy, Innovation, and Management Control (MSc WU), English |
| Supply Chain Management (MSc WU), English |

<table>
<thead>
<tr>
<th>Doctoral/PhD Programs</th>
<th>Social and Economic Sciences (Dr. rer. soc. oec.)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PhD Program in Economics and Social Sciences (PhD), German with English tracks (intended mainly for WU’s academic staff)</td>
</tr>
</tbody>
</table>

| PhD in Finance (PhD), English |
| PhD in International Business Taxation (PhD), English |

| Business Law (LL.B. WU) |
| Business Law (LL.M. WU) |
| Business Law (Dr. iur.) |
Accreditations and Rankings

WU is not only Austria’s leading university of economics and business, but is also one of the most renowned universities in the German-speaking world and all of Europe.

WU is the only university of its size to be accredited by EQUIS (European Quality Improvement System). Only 140 universities in 40 countries are EQUIS accredited, and WU belongs to an elite circle of only 66 institutions worldwide to be granted a full, five-year accreditation. In its assessment report, EQUIS praised WU’s high-quality teaching, internationalization strategy, and excellent connections to the business community.

The WU Executive Academy has been awarded the prestigious AMBA (Association of MBAs) accreditation. It is one of only five AMBA accredited institutions in the German-speaking world.

In addition, influential international rankings have consistently placed WU among the very best universities in its field.

WU’s Global Network

Excellent contacts to about 230 partner universities and memberships in respected international associations define WU’s global network.

› CEMS (Global Alliance in Management Education) is an alliance of 28 top business schools, 70 of the world’s leading multinational companies, and 4 social partners. CEMS sets a global standard in management education through its Master in International Management (CEMS MIM) program. WU is the only university in Austria to offer the CEMS MIM MSc program.

› PIM (Partnership in International Management) is a network of 60 highly renowned business schools around the globe. PIM schools are recognized both regionally and globally for upholding the highest degree of academic excellence and for supporting the spirit of international cooperation among their students, faculty, and administration.

› ERASMUS is the EU’s flagship exchange program. It encourages cooperation between higher education institutions in EU member states, aspiring members, and associated countries. ERASMUS programs are available at the bachelor, master, and PhD levels, as well as for faculty and staff exchange. WU is one of Austria’s top universities for incoming ERASMUS exchange students.

› CEEPUS (Central European Exchange Program for University Studies) is an umbrella organization for specialized university networks offering CEE exchange programs and mobility grants. It gives students and faculty the opportunity to spend a semester or year at a CEEPUS partner university with full financial support.

FINANCIAL TIMES RANKINGS

› Masters in Management 2012
  WU’s International Business Administration program
  22nd out of 70 programs

› European Business Schools 2012
  40th out of 80 business universities
Partner Universities

With its wide-reaching network of partner universities around the globe, WU clearly ranks among the EU’s most international universities.

Top-class programs, attractive locations, and excellent academic reputations distinguish WU’s worldwide partner network, which includes renowned universities like HEC Paris, Copenhagen Business School, ESADE Business School, St. Petersburg University, Boston College, University of Chicago, Fundação Getulio Vargas, Stellenbosch University, University of Sydney, Tsinghua University, and many more. WU’s partner universities in the academic year 2012/13

Exchange@WU

Exchange students who decide to come to WU can be sure of getting an education at a top-rate university and will enjoy living in the vibrant city of Vienna.

BENEFITS
Every year WU welcomes about 1,000 exchange students from all over the world. The incoming students attend WU’s high-quality academic programs and bring an inspiring international atmosphere to the classrooms. They benefit from Vienna’s geographical location in the heart of Europe and the city’s excellent quality of life. All of these factors combined contribute to an experience that is academically, personally, and professionally rewarding.

PROGRAMS
Exchange Semester
For exchange students coming to WU for a semester or longer, WU’s academic portfolio offers a wide range of programs and specializations in business, economics and law at the undergraduate and graduate levels. Incoming students can choose from around 150 courses taught in English each semester. In addition to the English-taught classes, exchange students at WU can also attend courses in German as a foreign language, available in several skill levels, as well as a large selection of business courses in German.

Summer University
WU’s International Summer University (ISU®) is an alternative for students who cannot or do not want to participate in a traditional exchange program. In two three-week sessions in July and August, the ISU® summer program offers a large variety of business courses taught in English by experienced, international lecturers. ISU® is open to undergraduate and graduate students from all around the world.

SERVICES
Incoming students benefit from a wide range of services provided by the International Office (IO). An experienced team of exchange coordinators and program managers offers advisory services, coordinates courses for exchange students, and helps with all exchange-related issues.

wu.ac.at/io/en/partners
Studying at WU

WU’s course catalog for exchange students includes classes in German or English, in a broad variety of business fields.

COURSES IN ENGLISH
WU offers close to 150 demanding, high-quality courses taught in English each semester, ranging from traditional business and economics classes to courses in business law, information systems, and management skills.

A number of courses are offered in block format for increased scheduling flexibility. In the winter semester, several of the courses held in English for exchange students end before the Christmas break.

Courses in English are taught by WU faculty, guest lecturers from our partner universities, and members of the business community.

› Course schedules, descriptions, and registration information are published each semester to help our exchange students make informed choices.

wu.ac.at/io/en/incoming/coine

COURSES IN GERMAN
Exchange students with sufficient German skills are also free to choose from WU’s regular catalog of courses taught in German.

› A guide on signing up for classes, a list of selected courses, and WU’s online course catalog can be found at wu.ac.at/io/incoming/courses/coursesingerman

ACADEMIC ADVISORS
WU faculty members serve as academic advisors for each of WU’s partner universities. These academic advisors work in close cooperation with WU’s International Office. Their key responsibilities include the support of incoming students in academic matters during their stay at WU.

wu.ac.at/io/en/incoming/courses
Learning German

Learning a foreign language can be a rewarding experience in many ways. Exchange students have several options for learning German at WU.

PRE-SEMESTER GERMAN LANGUAGE COURSES
WU offers preparatory courses in German as a foreign language to incoming students who want to acquire solid foreign language skills before attending regular classes. The courses are held three weeks prior to the start of each semester. Courses are available for all different skill levels, from beginner to advanced.

› Pre-semester German courses are subject to a participation fee of € 400. The courses are partly funded by EU’s ERASMUS program. Thus a reduced fee of € 130 is available for ERASMUS students. Please note that only a limited number of places are available. wu.ac.at/io/en/incoming/orientation

BUSINESS GERMAN LANGUAGE COURSES
Exchange students at WU may also attend Business German classes. These language courses for exchange students are offered at five different skill levels, starting from beginner to very advanced. Courses are free of charge and run throughout the entire semester, 3 hours per week.

› Course schedules, course descriptions, registration information: wu.ac.at/io/en/incoming/courses/businessgerman

International Summer UniversityWU

As an alternative to a regular exchange program, students who want to use the summer months to give their academic progress an extra boost can attend WU’s International Summer University (ISUWU).

PROGRAM DETAILS
In two three-week sessions held in Vienna in July and August, the ISUWU summer program offers a wide variety of business courses taught in English by experienced, international lecturers. Topics range from marketing, finance, and human resource management to strategic management. Company visits and practical case studies carried out in intercultural teams complement the strong theoretical basis. ISUWU offers an undergraduate and a graduate track.

ISUWU UNDERGRADUATE PROGRAM
Students attend one intensive course and one enrichment course. Intensive courses are taught by WU faculty, while enrichment courses are taught by international guest lecturers from WU partner universities.

ISUWU GRADUATE PROGRAM
The three-week Graduate Program on International Management is taught by highly qualified guest lecturers from WU partner universities.

wu.ac.at/io/en/isuwu
Services for Exchange Students

Feeling comfortable and getting to know the culture of the host country are essential for a successful exchange stay. WU offers numerous services to help exchange students get settled and enjoy their stay, ranging from comprehensive orientation programs to housing assistance.

WU’S INTERNATIONAL OFFICE
The International Office (IO) is the main contact point for all issues related to student exchange at WU and provides competent support to incoming and outgoing students.

SERVICES

Prior to arrival
› General information on WU, Vienna, etc.
› Supervising the online process for application, nomination, pre-enrollment and online course registration
› General consulting on entry and residence regulations
› Assistance with housing

Upon arrival
› Information Session to help incoming students get started in Vienna and at WU
› Pre-semester German language courses
› Three-week Orientation and Cultural Program

During and after the exchange period
› Consulting and support services
› General administrative assistance, issuing relevant documents, transcripts, and confirmation letters

wu.ac.at/io/en

Housing

WU provides housing assistance to incoming exchange students to help them find a place to stay that fulfills their needs.

WU works closely together with the OeAD Housing Office Vienna, which is the main provider of off-campus accommodation for students in Austria.

This cooperation ensures that housing is guaranteed for WU’s incoming students. WU has a quota of pre-reserved rooms in about ten student residence halls in Vienna, offering different standards and prices.

These arrangements enable exchange students to live together in the same student residence hall.

Please note
› Bookings are made directly with the OeAD Housing Office
› In order to make a reservation, students are asked to complete the online reservation form and to transfer a housing deposit in advance (approximately € 750)

› Reservation deadlines are May 15 and November 15
› Rents usually range from € 400 to € 600 per month
› Rental contracts are always signed for at least a four-month period
› Rooms are allocated on a first-come, first-served basis

In addition, the International Office provides information for students who prefer to live in private or shared apartments.

wu.ac.at/io/en/incoming/housing
Orientation Program & Cultural Immersion

**ORIENTATION AND CULTURAL PROGRAM**

The Orientation and Cultural Program offers newly arrived exchange students the opportunity to learn about Austrian culture and business life while getting to know other exchange students.

The three-week Orientation and Cultural Program is held before the start of the semester and includes:

- A Welcome Day upon arrival with Information Session
- General information about life in Vienna plus a guided tour of WU
- Cultural and business-related field trips
- Museum visits and sightseeing
- Social events
- Day trips to towns and cultural highlights outside Vienna

**Please note**

- The Orientation and Cultural Program is subject to a participation fee of € 250
- Registration deadlines:
  - May 15 and November 15
- Limited number of participants
- Places are filled on a first-come, first-served basis
- The pre-semester German language courses and the Orientation and Cultural Program are scheduled so that students can participate in both

[wu.ac.at/io/en/incoming/orientation](wu.ac.at/io/en/incoming/orientation)

**WU BUDDY NETWORK**

The Austrian Students’ Union at WU (ÖH WU) operates a Buddy Network with WU students acting as mentors to incoming students. Exchange students can register online for the Buddy Network before coming to Vienna. Buddies assist exchange students during their whole stay. They can pick up incoming students upon arrival and help with student residence procedures and administrative requirements, etc. The WU Buddy Network also organizes a number of social activities for its members.

[oeh-wu.at/internationales.html](oeh-wu.at/internationales.html)

**TANDEM LANGUAGE LEARNING**

Tandem Learning is a reciprocal language learning program, in which WU students are paired with native speakers of their target language in order to help each other learn their respective languages. The program is organized by WU’s Raiffeisen Language Resource Center and runs throughout the semester.

[wu.ac.at/lrc/tandem](wu.ac.at/lrc/tandem)
## ACADEMIC CALENDAR AND APPLICATION DEADLINES

### Winter Semester, October – January

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>May 1</td>
<td>Nomination deadline for partner universities</td>
</tr>
<tr>
<td>May 15</td>
<td>Application deadline for:</td>
</tr>
<tr>
<td></td>
<td>› Orientation and Cultural Program</td>
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<td></td>
<td>› Pre-semester German language courses</td>
</tr>
<tr>
<td></td>
<td>› Housing</td>
</tr>
<tr>
<td>Mid-July</td>
<td>Course schedules for the winter semester go online</td>
</tr>
<tr>
<td>Mid-August</td>
<td>Registration for winter semester courses begins</td>
</tr>
<tr>
<td>Early September</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; Information Session</td>
</tr>
<tr>
<td>September</td>
<td>Orientation and Cultural Program</td>
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<tr>
<td>September</td>
<td>Pre-semester German language courses</td>
</tr>
<tr>
<td>Early October</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; Information Session</td>
</tr>
<tr>
<td>October</td>
<td>Start of semester</td>
</tr>
<tr>
<td>Mid-October</td>
<td>GO GLOBAL Exchange Fair</td>
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**WU academic calendar** [wu.ac.at/students/en/org/calendar](http://wu.ac.at/students/en/org/calendar)

### Summer Semester, March – June

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>November 1</td>
<td>Nomination deadline for partner universities</td>
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<tr>
<td>November 15</td>
<td>Application deadline for:</td>
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<td>› Orientation and Cultural Program</td>
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<td>Mid-December</td>
<td>Course schedules for the summer semester go online</td>
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<tr>
<td>Mid-January</td>
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</tr>
<tr>
<td>Early February</td>
<td>1&lt;sup&gt;st&lt;/sup&gt; Information Session</td>
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<tr>
<td>February</td>
<td>Orientation and Cultural Program</td>
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<tr>
<td>February</td>
<td>Pre-semester German language courses</td>
</tr>
<tr>
<td>Early March</td>
<td>2&lt;sup&gt;nd&lt;/sup&gt; Information Session</td>
</tr>
<tr>
<td>March</td>
<td>Start of semester</td>
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</tbody>
</table>

Dates & deadlines for incoming students [wu.ac.at/io/en/incoming/dates](http://wu.ac.at/io/en/incoming/dates)
**Campus WU and Facilities**

WU’s new home is an innovative university campus providing both students and faculty with the best possible conditions for teaching, learning, and research.

**City of Vienna**

WU is located in Vienna, one of the most beautiful and safest cities in Europe. The city is rich in tradition and influenced by a variety of cultures, which is reflected in the art, music, food, and other attractions Vienna has to offer.

**IN THE HEART OF EUROPE**

Vienna is both one of Austria’s nine federal provinces and the national capital, with 1.7 million people living in the city of Vienna and 2.4 million people living in the greater metropolitan area. Its geographical location in the center of Europe makes it an important hub for international organizations and companies, including UNO, OSCE, OPEC, and the CEE headquarters of Coca-Cola and Henkel. It is also an ideal starting point for travel to other European cities like Paris, Rome, or Prague.

**A CITY WITH MANY FACES**

Vienna is a city full of history. The nostalgic charm of its downtown area is complemented by the vitality of a modern metropolis. Along with monuments from past centuries and traditional Viennese cafés, visitors are offered modern architecture and spacious shopping areas.

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**NEW CAMPUS WU**

- Six building complexes with a central Library & Learning Center
- 3,000 student workstations
- Accessibility: 24/7
- Public transportation: Subway line U2 (stations Messe Prater or Krieau); bus line 82A (Krieau); streetcar line 1 (Prater Hauptallee)

wu.ac.at/campus/en
Welcome brunch
October 1, 2010, 9.30 am in the main foyer of UZA 1
WU organizes a welcome brunch for all students newly enrolled in one of WU's English-language master programs, which will take place in the main foyer (located in the UZA 1 building, first floor, sections A/B) on October 1.
The program will start at 9.30 am with a welcome reception held by a member of the Rector's Council. After the reception you will receive information on the most important administrative matters (course registration, online course catalog, contacts, etc.), and a short presentation of the online learning platform Learn@WU will be given.
While enjoying the brunch, you will have lots of opportunities to have all your questions answered, and get to know your fellow students. For those who are interested in a student job during their stay in Austria, a counselor from WU's ZBP Career Center team will provide information on job opportunities.

Links

› WU
   wu.ac.at/start/en
› International Office
   wu.ac.at/io/en
› WU Library
   wu.ac.at/library/en
› zBp Career Center
   zbp.at
› Housing and student residences
   housing.oead.at
› Austrian Agency for International Cooperation in Education and Research (OeAD): Information about studying in Austria
   oead.at
› Austrian government
   austria.gv.at
› Austrian Ministry of Foreign Affairs
   austria.gv.at
› Austrian representations worldwide
   bmeia.gv.at
› Austria Tourism
   austria.info
› Vienna Tourist Board
   wien.info/en
› Wien online: Vienna City Council
   wien.gv.at
› Online search for foreign language-speaking doctors
   praxisplan.at
› Vienna public transportation
   wienerlinien.at
› Online city map and address finder
   wien.gv.at/english > city map
CONTACT INFORMATION

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INTERNATIONAL EXCHANGE PROGRAMS
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COURSES IN ENGLISH FOR EXCHANGE STUDENTS
coursesinenglish@wu.ac.at

INTERNATIONAL SUMMER UNIVERSITYwu
isuwu@wu.ac.at

IO FRONT OFFICE
Mon, Tue, Thu  9:30 am – 5:00 pm
Wed 9:30 am – 6:00 pm
Fri 9:30 am – 4:00 pm

For office hours during breaks and summer vacation, please see: wu.ac.at/io/open