Norway is one of the Nordic nations which lie within the Northern stretches of the European continent.
Oslo - Scandinavia's Sunniest Capital

- Wide variety of cafes and bars, music scenes, restaurants, night clubs, museums, art galleries, theatres and cinemas
- A fast-developing and popular city for national and international activities
- Surrounded by forest and fjord
- Normally snow 2 - 4 months in the winter and good skiing conditions around Oslo
- 570,000 inhabitants
Norway

- Breathtaking nature
- Exciting outdoor activities
- Peaceful, clean and safe
- High standard of living
- The best country to live in according to the UN
- Cold snowy winters
- Surprisingly warm and sunny summers
- 4.7 Million inhabitants
- High proficiency in English
Norwegian Economy

- Per capita income ranks amongst the highest in the world
- Low unemployment rate (<4%)
- One of the world’s leading:
  - oil and gas exporters
  - shipping nation
- Other major industries: fishery, pulp and paper, forestry and telecommunication
BI Norwegian School of Management

- Founded in 1943 by a private entrepreneur
- A private non-profit organisation
- A leading research-based business school in Europe focusing on life-long learning
- EQUIS accredited in 1999 and reaccredited in 2004
- The largest provider of education to the business and industry sector in Norway
BI Quick Facts

- National and international network of campuses
- 18,700 students (9,700 part-time)
- 788 international students representing 63 different countries
- 160 international exchange partners
- Main campus in Oslo
- 5 regional campuses in Norway
Research and Faculty

- 9 research departments and 15 research centres
- 336 faculty members, 648 lecturers
- 50 full professors
- 10 professors chairs
- 80 Ph. D students
- 7 Doctoral defenses in 2008
- 92 articles published in refereed academic journals
9 Academic Departments

- Financial Economics
- Innovation and economics organisation
- Communication, Culture and Languages
- Leadership and organisational Management
- Marketing
- Public Governance
- Accounting, Auditing and Law
- Economics
- Strategy and Logistics
International Programmes in English

• Bachelor of Business Administration in English
• 7 Pre-experience master programmes
  • MSc in Business and Economics
  • MSc in Marketing
  • MSc in Leadership and Organizational Psychology
  • MSc in Financial Economics
  • MSc in International Marketing and Management
  • MSc in Political Economy
  • Master in Entrepreneurship
• Executive MBA programmes
• International Summer Programme
Bachelor of Business Administration

- Three year full-time all English programme
- International business with a Scandinavian approach
- Specialisation in Marketing or Finance in the third year
- International focus with many nationalities
- Classes with 40 – 100 students
Master of Science

- Two years full-time all English programme
- 2 pillars: Research based, but strongly linked to the business industry
- MSc thesis
- 7 different programmes
- Ranked no. 34 in Financial Times ranking of European Master Programmes (2006)
- In the top 50 Master of Science Programmes (2008)
- International environment
Master of Science (MSc) – 7 Programmes

- MSc in Business and Economics – *general business with major / minor in:*
  - Finance,
  - Strategy,
  - Economics,
  - International Management (minor only),
  - Marketing,
  - Logistics,
  - Supply Chains and Networks
- MSc in Financial Economics
- MSc in Marketing
- MSc in International Marketing and Management
  - First year at BI in Norway;
  - Second year at BI or at one the international partners in Germany, France, UK, Singapore or Lithuania
- MSc in Leadership and Organizational Psychology -
  - human resource management
- MSc in Political Economy
- Master in Innovation and Entrepreneurship
Master of Science: a Challenging Education

- Based on Scandinavian leadership philosophy
- Based on student participation, enhancing independent and critical thinking
- Group Based Project Work
- Process Evaluation: constant feedback
- Research Based: critical and analytical
- Interactive Teaching Methods
- International Classroom
On Campus Facilities

- Student Service Centre
- Wireless network and workstations
- Library
- Bookshop
- Student canteen and coffee shops
- Bank and ATM
- Nydalen Athletica
- Student Health Services
- Career Services
- The Student House SHNAS
BI’s Student Exchange Programme

• More than 160 partners in Europe, Asia, America, Oceania and Africa

• More than 400 students from all over the world come to take one or two semesters at BI every year
What can BI offer Exchange Students?

- Housing in student dormitories
- Pick-Up service
- Introduction week:
  - Orientation meeting
  - Intercultural workshop
  - Buddy groups
  - Sightseeing and social events
- The International Students Association (INSA) arranges events throughout the year for international students
- Norwegian Language Course (non-credit)
Student welfare at BI

- Student Service Center
- Library
- It services
- Bookshop
- Student canteen and coffee bars
- Nydalen Athletica
- University Chaplain
- Room for reflection
- Student Health Service – Social counselling
- Student House
- Bank
- Sports shop
- Housing
- Career Services
Housing

BI Norwegian School of Management is responsible for providing suitable accommodation for all its international students (Euro 287 – 462)
Part-time work during your studies

- There are good opportunities for part-time work for international students in Norway, e.g. Newspaper delivery, conducting surveys
- Students are allowed to work up to 20 hours per week
- Average hourly pay is around 12-15 EURO
The Norwegian Way

- House parties
- Outdoor activities
- “Hyttetur”
- Friendly but a bit reserved – not so much small talk
- Equality and fairness - first-name basis
- Directness – can be perceived as somewhat blunt
Norwegian Language

- Hello - Hei
- Goodbye - Ha det bra
- Yes - Ja
- No - Nei
- Please - Vær så snill
- Thanks - (Tusen) takk
- How are you? - Hvordan har du det?
- I’m fine - Bra takk
- My name is … - Jeg heter …
- Where is …? - Hvor er …?
- Cheers - Skål
- How much is it? - Hvor mye koster den?
- Do you speak English? - Snakker du Engelsk?
Further information

- www.bi.edu
- www.bi.edu/exchange
- Brochures
- International.office@bi.no
Looking forward to seeing you at BI!