



Course Substitution for
Zurich University of Applied Sciences, Switzerland
 (All courses taught in English)

- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division.
- **Those listed as PROPOSED in BLUE INK still need to be petitioned and are not currently approved.** Please see CBA Study Abroad Advisor for more details on how to petition these courses. Approval is not guaranteed.
- **Course availability WILL CHANGE every semester. Before your departure, check course availability on SDSU Aztecs Abroad program brochure (under the “Academics tab”).**

Core Courses for All Majors

Course at SDSU	Course at Zurich University of Applied Sciences
Statistics 119	Statistics SPRING
ECON 101	Macroeconomics FALL
FIN 240: Legal Environment of Business	Anglo-American Law BOTH

Core Courses

BA 360: Intro to Operations Management	Operations and Process Management BOTH
BA 370: Marketing	Global Marketing Management for Incomings Marketing FALL PROPOSED
BA 405: International Business Strategy	Strategic Management BOTH Strategic Management for Incomings Strategy FALL PROPOSED International Strategic Management FALL PROPOSED
MIS 301: Statistical Analysis for Business	Statistics

Finance Majors

ACCTG 325: Intermediate Managerial Accounting	Management Accounting SPRING
ACCTG 326: Intermediate Financial Accounting	Financial Accounting
FIN 326: Financial Institutions Management	Introduction to Banking and Finance SPRING
FIN 327: Investments	Financial Instruments and Portfolio Theory BOTH
FIN 421: Portfolio MGT and Security Analysis	Active investment Management FALL

2/13/2020

FIN 522: Individual Insurance MGT	Management of an Insurance Company FALL
FIN/FIN Services/Real Estate Elective	Banking Management Corporate Finance and Risk Management BOTH Wealth management and compliance Credit Management SPRING Turnaround Management BOTH

Information Systems Majors

MIS 492: Management of Information Systems	Enterprise Information Systems SPRING PROPOSED
IS Elective	Web Engineering BOTH PROPOSED Information Management BOTH PROPOSE

Management Majors

MGT 453: Creativity and Innovation	Innovation and Entrepreneurship BOTH PROPOSED
MGT/ ENTRE/HR Elective	Project Management and Organizational Behavior BOTH (No Longer Available) International Business BOTH International Negotiations for Incomings FALL Innovation and Entrepreneurship BOTH Intercultural Management for incomings BOTH Human Capital Management (1.5 units) SPRING PROPOSED Business in Emerging Markets (1.5 Units) FALL PROPOSED Doing Business in Asia-Pacific (1.5 Units) BOTH PROPOSED Advanced International Business FALL PROPOSED Diplomacy, Diplomats & Institutions BOTH PROPOSED International Negotiations for Incomings FALL Innovation and Entrepreneurship BOTH Luxury Goods Management (1.5 units) (No Longer Available) Entrepreneurial Innovation (1.5 units) (No Longer Available)

Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Consumer Behavior and Market Communications BOTH (No longer available)
MKTG 470: Marketing Research	Market Research and Marketing Controlling FALL
MKTG 376: Global Marketing	Global Marketing Management BOTH

General Education

Approved SDSU GE Area	Course at Zurich University of Applied Sciences
Explorations Social & Behavioral Sciences	International Political Economy (1.5 units) FALL PROPOSED Please visit this website to see the list of courses that already have been approved

Last revised on February 13, 2020