

*Course Substitution for*  
**Birmingham City University, UK**  
 (All courses taught in ENGLISH)

- Most courses are 3 units (marketing majors will need additional units to fulfill unit deficit)
- Most syllabi available on CD in CBA Advisor's office
- Students need to make a special consideration request to take courses outside of the Business School. Check with CBA Advisor regarding General Education courses.
- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

**Finance Majors**

Course At SDSU	Course at Birmingham City University
BA 405: International Business Strategy	Business Strategy
FIN 329: International Bus. Fin.	Global Finance, FALL
FIN Elective	Financial Metrics for Marketing CM5103 Business Finance Decisions SPRING PROPOSE CM5104 Financial Markets – Risks and Returns FALL PROPOSE CM5407 Monetary Theory and Policy FALL PROPOSE CM5418 Finance for Marketers SPRING PROPOSE CM608002 Advanced Financial Management FALL PROPOSE CM6106 Islamic Finance SPRING PROPOSE

**Management Majors**

MGT 352: Human Resource Mgt.	Contemporary Issues in HRM, FALL
MGT 475: Leadership in Organizations	Managing and Leading Strategic Change PROPOSE
MGT/ENT/HR Elective	Channel Management CM5303 Experiencing Organisations SPRING PROPOSE CM5401 Creativity & Change FALL PROPOSE CM5402 Exploring Organizations FALL PROPOSE CM5403 Legal Aspects of HR FALL PROPOSE CM5409 The Complexity of Management FALL PROPOSE CM5420 Management/Organisation Synergy SPRING PROPOSE CM5424 The Reflective Manager SPRING PROPOSE CM6110 Managing & Leading Strategic Change FALL PROPOSE CM6111 International HRM SPRING PROPOSE CM6301 Customer Relationship Management SPRING PROPOSE CM6305 Event Management SPRING PROPOSE CM6306 Entrepreneurship & Small Business Development FALL PROPOSE CM6307 Making Sense of Organisations SPRING PROPOSE Creative Problem Solving Personal Development & Reflective Experience SPRING

	<p style="text-align: center;"><b>PROPOSE</b> The Real World of Management SPRING PROPOSE</p>
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**Marketing Majors**

MKTG 371: Consumer & Buyer Behavior	Managing Behavior Change
MKTG 372: Retail MKTG Methods	Retail Marketing
MKTG 376: Global Marketing	Global Marketing FALL International Marketing
MKTG 377: Selling at Strategy Practices	Selling and Sales Management FALL
MKTG 470: Marketing Research	Marketing Research, FALL Marketing Insight and Analytics FALL
MKTG 476: Internet/Interactive Marketing	Web Marketing, FALL Digital Marketing FALL Digital Communications
MKTG 479: Strategic Marketing	Marketing Strategy, SPRING
JMS 460: Principles of Advertising	Contemporary Advertising
JMS 480: Principles of Public Relations	Public Relations Planning FALL
MKTG/IMC/Sales Elective	Brand & Corporate Identity, FALL Contemporary Advertising FALL Creative Industries Marketing FALL Design in Marketing FALL Digital Communications FALL Digital Marketing Strategy Marketing, Advertising & PR <a href="#">Organisational Psychology SPRING PROPOSE</a> Promoting the Brand <a href="#">Psychology in the Marketplace FALL PROPOSE</a> Public Relations Planning FALL Relationship Marketing <a href="#">Services Marketing SPRING PROPOSE</a> Social Media <a href="#">Social Psychology of Work FALL PROPOSE</a> Sustainable Marketing <a href="#">The Psychology of the Individual &amp; Organizational Health FALL PROPOSE</a>

**General Education**

Explorations Social & Behavioral Sciences	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Humanities	<a href="#">Please visit this website</a> to see the list of courses that already have been approved

Last revised on October 25, 2018