



## Course Articulation for ESCE International Business School, Paris, France (All courses taught in English)

The course articulation list below must only be used **as a guide** to plan your courses abroad, and not a definitive list of courses abroad. **Courses abroad are not guaranteed.**

- All courses listed in **BLACK INK** have been **APPROVED.**
- **Course availability WILL LIKELY CHANGE every semester.** Before your departure, check course availability on SDSU Aztecs Abroad program brochure (under the “Academics tab”).
- **Those listed as PROPOSED in BLUE INK still need to be petitioned and are not currently approved. Approval is based on submitted course syllabus and at the discretion of the Department Chair. Course approval is NOT guaranteed.**
- Students in this program can take both graduate and undergraduate level course at the same time
- **All courses at ESCE will transfer to SDSU as 2 units (4 ECTS).** Students who participate in this program must take additional compensatory units to fulfill the required units in the major.

### Core Courses for All Majors

Course at SDSU	Course at ESCE International Business School
BA 360: Intro to Operations Management	Operations Management - FALL & SPRING

### Finance Majors

FIN 327: Investments	Investments FALL & SPRING
FIN 326: Financial Institutions Management	Money and Banking FALL & SPRING
FIN 427: Derivatives and Financial Risk Management	Financial Derivatives FALL & SPRING
FIN/FIN Services/Real State Electives	Aspects of financial analysis and control PROPOSE FALL & SPRING Advanced Corporate Finance FALL & SPRING Fixed Income Securities PROPOSE FALL & SPRING Financial Business Simulation PROPOSE

### Management Majors

MGT 352: Human Resource Mgt.	Managing People and Performance FALL & SPRING
MGT 353: Creativity and Innovation	Corporate Entrepreneurship & Innovation FALL & SPRING
MGT 355: International ENTRE	International Entrepreneurship FALL & SPRING

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MGT 358: Fundamentals of ENTRE	Entrepreneurial Strategy & Growth
MGT 444: Business Ethics & Corporate Governance	Corporate Social Responsibility – FALL & SPRING
MGT 455: Social Entrepreneurship	Sustainable & Social Entrepreneurship FALL & SPRING
MGT 466: International HR Management	Managing International Mobility
MGT/ENTRE/HR Elective	<a href="#">Business Communication PROPOSE</a> Cross border business planning European Lobbying <a href="#">Export Management Workshop PROPOSE</a> Geopolitical changes and international business Insight into export management <a href="#">International Business Practices PROPOSE</a> <a href="#">International Export Project Management PROPOSE</a> International Trade and Globalization (1 UNIT) International Trade Practices Inventory Management Market selection Novel organizations Designs <a href="#">Procurement &amp; Sourcing Management I PROPOSE</a> <a href="#">Transportation &amp; Distribution Management PROPOSE</a> <a href="#">Warehouse Logistics &amp; Facility design PROPOSE</a>
unit	
<b>Marketing Majors</b>	
MKTG 373: Integrated Marketing Communications	Integrated Marketing Communications FALL & SPRING
MKTG 476: Internet/Interactive Marketing	Customer Relationship Management
MKTG/IMC/Sales Electives	Strategic Brand Management - FALL & SPRING Product Management & Agile Marketing FALL & SPRING Digital Marketing FALL & SPRING Professional Profiles in Communication FALL & SPRING Novel Organizations Designs
<b>General Education</b>	
<b>Approved SDSU GE Area</b>	<b>Course at ESCE University</b>
Explorations: Humanities	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Social & Behavioral Sciences	<a href="#">Please visit this website</a> to see the list of courses that already have been approved