

*Course Substitution for*  
**University of Hertfordshire, UK**  
 (All courses taught in English)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see a CBA Study Abroad Advisor for more details on how to petition these courses
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**
- Please note all course are **3.7 units** unless noted

**PLEASE NOTE THAT STUDENTS CAN TAKE A MAXIMUM OF TWO COURSES OF LOWER DIVISION**

**Core Courses for All Majors**

Course at SDSU	Course at University of Hertfordshire
BA 323: Fundamentals of Finance	Financial Management BOTH
BA 360: Intro to Operations Management	International Supply Chain Management in Europe International Supply Chain Management FALL Global Supply Chain Management SPRING
BA 350: Management & Organizational Behavior	People and Organizations FALL ( <b>LOWER DIVISION</b> ) Organizational Psychology FALL Organizational Behavior FALL
BA 370: Marketing	Principles of Marketing BOTH ( <b>LOWER DIVISION</b> )
MIS 301: Statistical Analysis	Quantitative Methods for Management SPRING ( <b>LOWER DIVISION</b> ) Quantitative Methods for Business SPRING ( <b>LOWER DIVISION</b> )
BA 405: International Business Strategy	International Strategic Management FALL Business Strategy SPRING

**Accounting Majors**

ACCTG Elective	Accounting for Business <b>PROPOSED</b> Accounting for Managers <b>PROPOSED</b> Advanced Management Accounting <b>PROPOSED</b> Emerging Issues in Accounting and Finance Industry Practice in Accounting and Finance <b>PROPOSED</b> Management Accounting Management Accounting for Business Decisions
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**Finance Majors**

FIN 327: Investments	Financial Markets and Instruments OR Money, Banking and Finance
FIN 329: International Business Finance	International Financial Management
FIN/FIN Services/Real Estate Elective	Anatomy of Financial Crisis SPRING Financial Management in the Public Sector

**Information Systems Majors**

MIS 306: Information Systems Analysis	Information Systems and Knowledge Management
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MIS 315: Business Applications Program	Programming A / B PROPOSED
MIS 380: Data Management Systems	Databases for Management Decision Making PROPOSED Advanced Database Topics PROPOSED
MIS 481: E-Business/Web Development	Web Scripting PROPOSED Advanced Web Scripting PROPOSED
MIS 483: Networks and Data Comm.	Operating Systems and Networks PROPOSED
MIS Electives	Human Computer Interaction for Commercial Applications PROPOSE Human Dimensions of Computing (A) PROPOSE IT Management for Business PROPOSE (LOWER DIVISION) Mobile Business Technologies PROPOSE Modeling Business Problems PROPOSE Models and Methods in Computing PROPOSED Social Networking and Enterprise PROPOSE Trends in Technology PROPOSE

### Management Majors

MGT 352: Human Resource Mgt.	Human Resource Management in Europe
MGT 444: Business Ethics & Corporate Governance	Ethics, Governance and Law Exploring Business Ethics Global Marketing Ethics and Culture
MGT 358: Fundamentals of Entrepreneurship	Enterprise
MGT 475: Leadership in Organizations	Leadership and Organizations OR Strategic Leadership in a Changing World
MGT 452: Family Business Management	Small Business and Entrepreneurship
MGT 353: Creativity and Innovation	Creative Problem Solving for Managers Creativity, Technology and Innovation SPRING (LOWER DIVISION)
MGT 463: Performance Management	Performance Management and Reward
MGT 465: Labor Relations	Employment Relations
MGT 466: International Human Resource Management	International HRM in Practice
MGT/ENTR/HR Electives	Business and Commercial Awareness Contemporary Issues Contemporary Issues in Business and Management Contemporary Issues in Human Resource Management Creative Problem Solving for Managers Creativity in Advertising Cross -Cultural Management European Consumer Markets: Issues and Trends European Employment Relations Global Perspectives in Business International HRM in Practice Labor Market Policy Management Science in Business Marketing for the Creative Cultural Industries Modelling Business Problems Organizational Psychology Product Innovation (International) Project Planning and Control Small Business and Entrepreneurship Small Business Management Social & Cultural Impacts of Tourism

	The Global Event Industry
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### Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Understanding Customers Consumer Behaviour
MKTG 470: Marketing Research	Destination Marketing Research Market and Social Research Marketing Data Analysis (LOWER DIVISION)
MKTG 479: Strategic Marketing	Strategic Marketing Planning
MKTG 373: Integrated Marketing Communications	Marketing Communications OR Managing Media and Communications
MKTG 376: Global Marketing	Global Marketing Ethics and Culture
MKTG 377: Selling Strategies	Sales and Key Account Management
MKTG 476: Internet/Interactive Marketing	Digital Marketing in Practice OR Mobile Business Technologies
MKTG/IMC/Sales/PSSM Elective	Advertising Concepts and Campaigns Advertising Strategy SPRING Business to Business Marketing Consumers Firms and Markets Contemporary Issues in Marketing Creativity in Advertising Digital Marketing Essentials (LOWER DIVISION) European Consumer Markets: Issues and Trends Marketing for the Creative Cultural Industries Marketing for the Small Enterprise Marketing Planning Product Innovation (International) Public Relations Concepts and Campaigns Public Relations Strategy Social Networking and Enterprising Strategic Brand Management

### General Education \*\*\*

Approved SDSU GE Area	Course at University of Hertfordshire
Foundations	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Social and Behavioral Science	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Humanities	<a href="#">Please visit this website</a> to see the list of courses that already have been approved

Last revised on November 5, 2019

### Courses Offered Previously

MIS 481: E-Business/Web Development	Web Application Development B (enhancement) Web Application Development A (Design)
MGT 444: Business Ethics & Corporate Governance	Corporate Governance
MGT 357: Multinational Business and Comparative Management	Contemporary Issues in International Management
HRM Elective	Training and Development

MKTG 371: Consumer & Buyer Behavior	21 <sup>st</sup> Century Consumer Marketing
MKTG Elective	Services Marketing Marketing for the Creative and Cultural Industries Sustainability Marketing
Explorations Social and Behavioral Science	Language and Mind
Explorations Humanities	A Culture of Print: Popular Literature in Early Modern England African-American Literature <i>Cultural Diversity</i> European Cinema: Nation and Performance Film in the Global Age <i>Cultural Diversity</i> History of South Africa: Race, Power and Apartheid <i>Cultural Diversity</i> Metaphysics Philosophy of Art

\*\*\* THIS UNIVERSITY OFFER A LARGE NUMBER OF GE COURSES IN ADDITION TO THE ONES LISTED HERE.

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