



Course Articulation for KEDGE Business School, Marseille, France (Luminy) (All courses taught in ENGLISH)

The course articulation list below must only be used **as a guide** to plan your courses abroad, and not a definitive list of courses abroad. **Courses abroad are not guaranteed.**

- All courses listed in **BLACK INK** have been **APPROVED.**
- **Course availability WILL LIKELY CHANGE every semester.** Before your departure, check course availability on SDSU Aztecs Abroad program brochure (under the “Academics tab”).
- **Those listed as PROPOSED in BLUE INK still need to be petitioned and are not currently approved. Approval is based on submitted course syllabus and at the discretion of the Department Chair. Course approval is NOT guaranteed.**
- Students in this program can take both graduate and undergraduate level course at the same time
- **ALL courses are 2.5 UNITS unless noted.** Students who participate in this program must take additional compensatory units to fulfill the required units in the major.
- Please note that the courses of (1) Intercultural Management; and (2) Ethics and International Management will count only in one area of study. In other words, these courses DO NOT FULFILL both General Education and courses in the major. Student must choose to fulfill one of these two requirements.

KEDGE ACADEMIC NOTES

- SDSU Exchange students can only attend the the Luminy campus. The Joliette campus is only for Executive Education and it is not available for exchange students.
- Students may be placed in graduate level courses. The bachelor’s degree in France is only 3 years; the 4th year of the American bachelor’s degree is equivalent to the first year of masters’ level course in France.
- Students cannot be enrolled in both graduate and undergraduate at KEDGE. Students can choose only one level – for example, 4th year students who choose to be in Master’s level must take all graduate level courses only.

AY 2016-17 AND AFTER

Core Courses for All Majors

| Course at SDSU | Course at KEDGE Business School, Marseille |
|------------------------------------|--|
| BA 350: Organizational Behavior | Organizational Behavior SPRING |
| BA 360: Intro to Prod. & Ops. Mgt. | Operations Management SPRING |

Last Updated 2/18/2020

| | |
|--|---|
| | Supply Chain Management SPRING Management Control and Operations FALL |
| BA 323: Fund. of Finance | Introduction to Finance FALL |
| BA 370: Marketing | Principles of Marketing FALL |
| BA 405: International Business Strategy | Business Strategy FALL Corporate Strategy SPRING |
| Accounting Majors | |
| ACCTG Elective | Comparative International Accounting FALL Comparative International Taxation FALL |
| Information Systems | |
| MIS 492: Management of Information Systems | Management Information System FALL |
| MIS 380: Data Management Systems | Data Management & Information Systems (MIS) SPRING |
| MIS 460: Project Management | Project Management Methods SPRING |
| MIS Elective | European Logistics Management SPRING PROPOSE |
| Finance Majors | |
| ACCT 326: Intermediate Financial Accounting | Comparative International Accounting FALL |
| FIN 327: Investment | Investment and Financing Decisions FALL |
| FIN 329: International Business Finance | International Finance FALL |
| FIN/FIN Services/Real Estate Elective | Asset Portfolio Management FALL and SPRING PROPOSE Ethical Finance and SRI FALL PROPOSE Financial Analysis FALL PROPOSE Financial Management FALL International Asset Management FALL PROPOSE International Financial System FALL and SPRING PROPOSE |
| Management Majors | |
| MGT 352: Human Resource Mgt. | Human Resources and Global Context SPRING |
| MGT 358: Fundamentals of Entrepreneurship | Entrepreneurship SPRING |
| MGT 357: Multinational business and Comparative Management | Intercultural Management SPRING |
| MGT 475: Leadership in Organizations | Enterprise and Leadership 3 FALL |
| MGT/ENTRE/HR Electives | Business in Intercultural Context SPRING Business Systemic Approach FALL PROPOSE Cases in International CSR SPRING PROPOSE Chinese Culture and Business FALL PROPOSE Climate Change and Business SPRING PROPOSE Community Management FALL PROPOSE Cross Cultural Management FALL and SPRING Disability Management SPRING PROPOSE Euromediterranean Management Approach FALL European Competition Law FALL European Logistics Management SPRING Foreign Investment in China FALL PROPOSE Geopolitics and the world of Business FALL PROPOSE Globalized HRM SPRING HR and Team Management FALL HRM Policies & Practices FALL PROPOSE Inter Trade Policy & Business Strategy FALL and SPRING |

| | |
|--|---|
| | <p>PROPOSE International Relations of the Environment and Sustainable Development SPRING PROPOSE International Trade FALL Introduction to International Business FALL and SPRING PROPOSE Negotiation Techniques FALL Project Management FALL and SPRING PROPOSE Strategic Business Relationship FALL PROPOSE Understanding and Preventing Organizational Corruption SPRING PROPOSE</p> |
|--|---|

Marketing Majors

| | |
|---|--|
| MKTG 371: Consumer Behavior | <p>Consumer Behavior- FALL and SPRING International Consumer Behavior FALL PROPOSE</p> |
| MKTG 373: Integrated Marketing Communications | <p>Marketing Communication FALL</p> |
| MKTG 376: Global Marketing | <p>International Marketing Cases FALL International Marketing SPRING European and International Marketing FALL</p> |
| MKTG 470: Marketing Research | <p>Quantitative Methods FALL PROPOSE</p> |
| MKTG 479: Strategic Marketing MGT | <p>Marketing Strategy and Planning FALL</p> |
| MKTG/IMC/Sales Electives | <p>Brand Management FALL and SPRING Brand, Cultures and Marketing Strategy SPRING PROPOSE Culture, Consumption, and Marketing FALL Customer Relationship Management, Implementation and Application SPRING Digital Communication FALL PROPOSE Digital Marketing FALL E-Business SPRING European and International Marketing FALL and SPRING Intercultural Management SPRING International Brand Management FALL and SPRING Luxury Fashion Mark in Global Markets FALL PROPOSE Luxury Fashion Marketing in Global Markets SPRING Luxury Goods Marketing FALL Luxury Marketing Strategy Services Marketing SPRING Tribal Mark and Brand Communities FALL PROPOSE Web Marketing</p> |

General Education

| | |
|-------------------------------|--|
| Foundations | <p>Please visit this website to see the list of courses that already have been approved</p> |
| Explorations Humanities | <p>Please visit this website to see the list of courses that already have been approved</p> |
| Explorations Soc. & Beh. Sci. | <p>Cross Cultural Management FALL and SPRING Please visit this website to see the list of courses that already have been approved</p> |