

Course Substitution for
Keele University, UK
 (All courses taught in ENGLISH)

- Full-time status at Keele University requires at least 4 classes
- Most classes at Keele are equivalent to 3.7 SDSU units
- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

PLEASE NOTE THAT STUDENTS CAN TAKE A MIXIMUM OF TWO COURSES OF LOWER DIVISION

Core Courses for All Majors

Course at SDSU	Course at Keele University
BA 300: Ethical Decision Making in Business	MAN-20005 Business Ethics and Integrity SPRING
BA 360: Intro to Operations and Supply Chain Management	MAN-20053 Operations and Quality Management lower division MAN-20083 International Supply Chain Management lower division
BA 350: Mgt. & Org. Behavior	MAN-10003 Organizational Behavior SPRING lower division MAN-20055 Organizational Behavior
BA 370: Marketing	MAN-20003 Introduction to Marketing FALL MAN-10019 Marketing Principles SPRING lower division
BA 405: Strategy	MAN-30002 Business Strategy SPRING or MAN-30048 Business Strategy MAN-30055 International business Strategy and Integration

Finance Majors

FIN 321: Managerial Economics	ECO-20015 Managerial Economics II FALL
FIN 326: Fin. Institutions Mgt.	ECO-30019 Banking SPRING
FIN 421: Portfolio Management	ECO-20012 Portfolio Choice, prerequisite FIN 325 SPRING
FIN 425: Forecasting	ECO-30014 Economic and Business Forecasting SPRING
FIN 427: Deriv & Finan Risk Mgt	ECO-30004 Options and Futures, prerequisite FIN 325 SPRING

Information Systems Majors

MIS 481: E-Business/Web Develop.	CSY 30002 Electronic Commerce SPRING PROPOSE syllabus available online
MIS 492: Mgt. of Info Systems	MAN 3014 Management Information Systems FALL PROPOSE
IS Elective	CSC-30016 : Software Engineering and Project Management CSC20021: Computational Intelligence MAN 20008 Operations and Quality Management SPRING

	PROPOSE CSC 10013 Programming Concepts and Design FALL lower division PROPOSE
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Management Majors

MGT 352: Human Resource Mgmt	MAN-30001 Human Resource Management
MGT 357: Multinational Business and Comparative Management	MAN-30056 Comparative Business Cultures
MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	MAN-20005 Business Ethics SPRING or MAN- 20057 Corporate Social Responsibility
MGT 466: International HR Mgmt	HRM-20006 International Issues in Industrial Relations and HRM
MGT/ENT/HR Elective	HRM-20011 The Employment Relationship and the Law SPRING MAN 20047 Contemporary Issues in Management SPRING HRM-20006 International Issues in Industrial Relations and HRM MAN-20008 Quality Management MAN-20004 Sociology of Organisations MAN-20029 Management Creativity MAN-30015 Organization Innovation and Change Management PROPOSE Fall only for 09/10 MAN 20029 Management Creativity SPRING PROPOSE MAN-20047 Contemporary Issues in Management PROPOSE MAN-30036 Leading, Change and Entrepreneurship MAN-30040 Identity, Culture and Organisation CHE-20026 Entrepreneurship Level 2 HRM-30004 Employee Development FALL PROPOSE HRM-30005 Industrial Relations and Human Resource Management in the Public Sector FALL PROPOSE HRM-30008 Issues and Themes in the Contemporary Management of Labour FALL PROPOSE HRM-30012 Theory in Industrial Relations and Management FALL PROPOSE HRM-30002 Employment Law SPRING PROPOSE HRM-30003 Discrimination and Equal Opportunities at Work SPRING PROPOSE HRM-30006 Health and Safety at work SPRING PROPOSE HRM-30010 Comparative European Industrial Relations SPRING PROPOSE

Marketing Majors

MKTG 371: Consumer & Buyer Beh.	MAN-20020/20061 Understanding the Consumer FALL
MKTG 470: Marketing Research	MAN-20059 Marketing Research FALL
MKTG 479: Strategic Marketing	MAN-30029 Marketing Strategy SPRING
MKTG 372: Retail Marketing	MAN-30016 Retail Marketing FALL
MKTG 373: Integrated Marketing Communications	MAN-30004 Marketing Communications Theory FALL MAN-30052 Marketing Communications MAN 20081 Marketing Communications MAN 20085 Digital and Marketing Communications
MKTG/IMC/Sales Elective	MAN 30031 Exploring Brands and Branding FALL MAN 30033/30053 Contemporary Retail Environments MAN-10020 Markets and Hierarchies FALL lower division MAN-20015 Social Marketing SPRING MAN-20021 Marketing Management SPRING MAN-20022/20060 Services Marketing SPRING MAN-20060 Services Marketing

	MAN-20062 Marketing in Society SPRING MAN-20085 Digital and Marketing Communications MAN-30010/30049 Consuming Cultures MAN-30033/30053 Contemporary Retail Environments MAN-30050 Brands and Branding MAN-30054 Current Ideas in Marketing SPRING MAN-30058 Marketing Insights- ISP MAN-30060 Marketing and Globalization MAN-30063 Strategic Marketing Management MAN-30069 Marketing Simulation Challenges
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General Education

Approved SDSU GE Area	Keele University Course
Foundations	Please visit this website to see the list of courses that already have been approved
Explorations Natural Sciences	ESC 30027 Coastal Environments SPRING (**background in this field required) ESC 30018 Global Environmental Change FALL (**background in this field required) Please visit this website to see the list of courses that already have been approved
Explorations Social & Behavioral Sciences	Please visit this website to see the list of courses that already have been approved
Explorations Humanities	Please visit this website to see the list of courses that already have been approved

Last revised on January 31, 2019