



Fowler College of Business

Undergraduate Business  
Study Abroad Advising

## Course Substitution for Leeds Beckett University, UK (All courses taught in ENGLISH)

- Students need to restrict course options to a maximum of 2 faculty areas or schools
- Most classes at Leeds are equivalent to 5 SDSU units.
- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division.
- **Those listed as PROPOSED in BLUE INK still need to be petitioned and are not currently approved.** Please see CBA Study Abroad Advisor for more details on how to petition these courses. **Approval is not guaranteed**
- **Course availability WILL CHANGE every semester.** Before your departure, check course availability on SDSU Aztecs Abroad program brochure (under the “Academics tab”).

**PLEASE NOTE THAT STUDENTS CAN TAKE A MAXIMUM OF TWO COURSES OF LOWER DIVISION**

### Prep Courses for All Majors

Course at SDSU	Course at Leeds Beckett University
ECON 101: Principles of Economics	Introductory Macroeconomics
ECON 102: Principles of Economics	Introductory Microeconomics

### Core Courses for All Majors

Course at SDSU	Course at Leeds Beckett University
BA 350: Management & Organizational Behavior	People Organizations and Management (POM) BOTH (lower division)
BA 370: Marketing	Understanding Markets & Customers (lower division) Marketing Essentials PROPOSE
BA 405: International Business Strategy	The Strategic Manager

### Accounting Majors

ACCT ELECTIVES	Accounting Issues SPRING Accounting for Management PROPOSE Accounting & Finance for HRM PROPOSE Management Accounting PROPOSE Dealing with Accounting Adjustments PROPOSE Information technology for Accountants PROPOSE Management Accounting for Managers PROPOSE Corporate Taxation, Theory & Practice PROPOSE Audit & Assurance PROPOSE
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### Finance Majors

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ACCTG 325: Intermediate Managerial Accounting	Intermediate Management Accounting FALL
FIN 329: International Bus. Fin.	International Business Finance PROPOSE
FIN/FIN Services/Real Estate Elective	Data Analysis for Finance PROPOSE Finance for Business PROPOSE Corporate Finance & Law PROPOSE Advanced Financial Management PROPOSE Applied Finance for Enterprise PROPOSE Financial Institutions & Regulation PROPOSE Finance PROPOSE

**Management Majors**

MGT 352: Human Resource Management	Strategic HRM BOTH Fundamentals of HRM SPRING (lower division) Management of Human Resource
MGT 357: Multinational BUS & Comparative MGT	Foundations of International Business PROPOSE
MGT 444: Business Ethics and Corporate Governance	Business Ethics, Governance, & Social Responsibility
MGT 475: Leadership in Organizations	Leadership, Strategy and Change FALL Leadership & Professional Practice PROPOSE Management & Leadership Development PROPOSE
MGT/ENTRE/HR Elective	Cross Cultural Management BOTH HR Concepts and Skill FALL Management in Public and Private Sectors SPRING Management of Change SPRING Management of International Business FALL People Resourcing and Talent Planning SPRING Reward Management BOTH Designing Learning & Development Activities PROPOSE Theories & Practice of Learning & Development in the Global Context PROPOSE Reporting 1 PROPOSE Business Context PROPOSE Managing Organizations & People PROPOSE Data Analytics for Management PROPOSE Global Business Environment PROPOSE Business in Action PROPOSE Business Venture Creation PROPOSE Identifying Learning Needs of Individuals & Organizations PROPOSE Managing, Assessing & Evaluating Learning & Development Activities PROPOSE Global Economics for HR Managers PROPOSE Reporting 2 PROPOSE Retail Management PROPOSE Managing & Growing a Small Business PROPOSE International Operations & Global Supply Chain Management PROPOSE International Trade Policy & Practices PROPOSE Managerial Decision Making PROPOSE Sustainable Development PROPOSE Business Decision Making PROPOSE Internal Communications & Employee Engagement PROPOSE Economics for Business Enterprise PROPOSE Business Performance Management PROPOSE

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	<p>Responsible Management PROPOSE          Business Competition and Government PROPOSE          Contemporary Issues in Business PROPOSE          Strategic Planning &amp; Control PROPOSE          Project &amp; Risk management PROPOSE          Behavioral Economics PROPOSE          Issues &amp; Crisis Management PROPOSE          Contemporary Consumer Culture PROPOSE          Contemporary Issues in HR Management PROPOSE          Employee Relations PROPOSE          Strategic HRM for Leaders PROPOSE          Leading Innovation &amp; change PROPOSE          Multinational Enterprise PROPOSE          Strategic Retail Management PROPOSE</p>
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**Marketing Majors**

MKTG 373: Integrated Marketing Communications	Introduction to Marketing Communications SPRING (lower division)
MKTG 376: Global Marketing	Global Marketing FALL
MKTG 470: Marketing Research	Marketing Research FALL
MKTG 474: Business Marketing	Business to Business Marketing FALL
MKTG 479: Strategic Marketing	Strategic Marketing FALL
MKTG/IMC/Sales Elective	<p>Ad Media Strategy SPRING          Arts Marketing and Communications SPRING          Business Journalism BOTH          Celebrity and the Media SPRING          Communication Campaigns – Strategy and Tactics SPRING          Consumer Insight SPRING          Contemporary Band Management BOTH          Digital Publishing          Futures: Evolution of the Media FALL          Information for Marketing SPRING          Introduction to Journalism FALL          Journalism Practice and Principles SPRING (lower division)          Marketing in Action 1 SPRING          PR Trends FALL          Retail Marketing BOTH          Strategic Retail Marketing          Trend of Public Relations FALL          Marketing Planning          Writing for Communication PROPOSE          Reporting 1 for Public Relations PROPOSE          PR Trends PROPOSE          Marketing Environment PROPOSE          Practical Marketing PROPOSE          Economics for Marketing PROPOSE          Marketing in Action 2 PROPOSE          PR&amp; the Media Environment PROPOSE          Communications Ethics &amp; Regulations PROPOSE          PR Portfolio 1 – Contemporary PR Skills PROPOSE          Introducing Media Law PROPOSE          Reporting 2 for Public Relation PROPOSE          Media Law in Context PROPOSE          Principles of Advertising PROPOSE          Political Communication &amp; Public Affairs PROPOSE          Media &amp; the Public Sphere PROPOSE</p>

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	<a href="#">Portfolio 2 – Digital Media and Communications PROPOSE</a> <a href="#">Magazine Production PROPOSE</a> <a href="#">NewsDays 1 (Multimedia) PROPOSE</a> <a href="#">Corporate Communications – Communication Audit PROPOSE</a> Digital Marketing Strategic Retail Management <a href="#">NewsDays 2 (Magazine) PROPOSE</a> <a href="#">Radio Journalism PROPOSE</a> <a href="#">Television Journalism PROPOSE</a> <a href="#">Sports Journalism PROPOSE</a>
JMS 480: Principles of Public Relations	Public Relations SPRING

### General Education

Approved SDSU GE Area	Leeds Beckett University Course
Explorations Social & Behavioral Sciences	<a href="#">Introduction to Political Economy (FBL) PROPOSE</a> <a href="#">Government &amp; Political Context in the UK PROPOSE</a> <a href="#">Global Economic Awareness PROPOSE</a>  <a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Humanities	<a href="#">Please visit this website</a> to see the list of courses that already have been approved

Last revised on February 12, 2020

## Courses offered prior to Spring 2017

### Prep Courses for All Majors

Course at SDSU	Course at Leeds Beckett University
ECON 101: Principles of Economics	Introduction to Macroeconomics for Business SPRING
ECON 102: Principles of Economics	Introduction to Microeconomics for Business SPRING

### Core Courses for All Majors

Course at SDSU	Course at Leeds Beckett University
BA 360: Intro to Operations Management	Operations and Supply Chain Management BOTH
BA 323: Fund of Finance	Financial Management
BA 350: Management & Organizational Behavior	People Organizations and Management (POM) BOTH (lower division) Management and Strategy SPRING
BA 370: Marketing	Foundation for Marketing BOTH (lower division) Understanding Markets & Customers(lower division)

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	Marketing Essentials (lower division)
BA 405: International Business Strategy	Business Strategy BOTH Strategic Analysis Management of International Business FALL Global Business Context FALL The Strategic Manager

**Accounting Majors**

ACCT ELECTIVES	IT for Accounting Accounting Issues SPRING
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**Finance Majors**

ACCTG 325: Intermediate Managerial Accounting	Intermediate Management Accounting FALL
FIN/FIN Services/Real Estate Elective	Financial Management 2 FALL
FIN 329: International Bus. Fin.	International Business Finance SPRING

**Management Majors**

MGT 352: Human Resource Management	Strategic HRM BOTH Fundamentals of HRM SPRING (lower division) Human Resource Management FALL
MGT 357: Multinational BUS & Comparative MGT	Global Management Skills BOTH Global Management Practices
MGT 475: Leadership in Organizations	Leadership and Development in Organizations SPRING or Leadership, Strategy and Change FALL or Management and Leadership Development BOTH
MGT/ENTRE/HR Elective	Business Planning and Forecasting Methods SPRING Cross Cultural Management BOTH Developing People Employability Development SPRING Employability Law for Managers SPRING EU Policy and Business SPRING Global Business Context FALL Global Business Environment BOTH Global Economic Awareness BOTH HR Concepts and Skill FALL Innovation and Change SPRING Learning And Development In Orgs. FALL Management in Public and Private Sectors SPRING Management of Change SPRING Management of International Business FALL Managing Capability SPRING Organizational Dynamics FALL People Resourcing and Talent Planning SPRING Project Management SPRING Reward Management BOTH Team Sports Economics FALL Global Management Practices

**Marketing Majors**

MKTG 371: Consumer & Buyer Behavior	Consumer Behavior Theory and Practice SPRING
MKTG 373: Integrated Marketing Communications	Introduction to Marketing Communications SPRING (lower division) or Integrated Marketing Communications or FALL Marketing Communications BOTH

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MKTG 376: Global Marketing	Global Marketing FALL
MKTG 470: Marketing Research	Marketing Research FALL
MKTG 473: Sales Management	Sales Management SPRING
MKTG 474: Business Marketing	Business to Business Marketing FALL
MKTG 476: Internet/Interactive Marketing	Digital Marketing FALL Digital and Interactive Marketing BOTH
MKTG 479: Strategic Marketing	Strategic Marketing FALL
MKTG/IMC/Sales Elective	Ad Media Strategy SPRING Advertising Strategy and Media Planning FALL Arts Marketing and Communications SPRING Business Journalism BOTH Celebrity and the Media SPRING Communication Campaigns – Strategy and Tactics SPRING Consumer Insight SPRING Contemporary Band Management BOTH Corporate Communications and Reputation Management FALL Digital Publishing FALL Economics for Marketing FALL Employability for Marketing FALL Entrepreneurial Marketing SPRING Futures: Evolution of the Media FALL Information for Marketing SPRING Introduction to Journalism FALL Introduction to Media Law SPRING Journalism Practice and Principles SPRING (lower division) Management & Leadership for Marketing FALL Managing Resources for PR and Marketing FALL Managing Resources for PR and Marketing FALL Marketing in Action 1 SPRING Public Relations and the Media Environment SPRING (lower division) Retail Marketing BOTH Social Psychology of Communication SPRING Strategic Retail Marketing Trend of Public Relations FALL
JMS 480: Principles of Public Relations	Public Relations SPRING

**General Education**

Approved SDSU GE Area	Leeds Beckett University Course
Explorations Social & Behavioral Sciences	Ageing and society FALL PROPOSED Economic Transformation of Europe PROPOSED EU Policy and Business SPRING PROPOSED Government and Political Context in the UK SPRING PROPOSE Hegemony, power and society FALL PROPOSED International politics FALL PROPOSED Politics of change in the Developing World FALL PROPOSED Psychology and crime SPRING PROPOSED Psychology of gender and sexuality SPRING PROPOSED Sustainable Development BOTH PROPOSE

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	<p><a href="#">Please visit this website</a> to see the list of courses that already have been approved</p>
Explorations Humanities	<p><a href="#">Britain and India c1857-1947 SPRING PROPOSED</a> <a href="#">Gothic Fictions FALL PROPOSED</a> <a href="#">Landscapes of history FALL PROPOSED</a> <a href="#">Literary modernisms FALL PROPOSED</a> <a href="#">Materialist Americas FALL PROPOSED</a> <a href="#">North American Slavery FALL PROPOSED</a> <a href="#">Popular music and the moving image FALL PROPOSED</a></p> <p><a href="#">Please visit this website</a> to see the list of courses that already have been approved</p>

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