

Course Substitution for Semester at Sea

(All courses taught in ENGLISH)

- Courses listed below 300 are lower-level; courses listed above 300 are upper-level.

Core Courses for All Majors

Course AT SDSU	Course at Semester at Sea
MKT 370: Marketing	Introduction to Marketing or Principles of Marketing Principles of Marketing
MGT 350 Organizational Behavior	Organizational Behavior Topics in Organizational Behavior Organizational Behavior/Communication
MGT 405: International Business Strategy and Integration	Strategic Management Strategic Management in a Globalized World Strategic Management in International Context
MIS 302: Intro to Operations Management	Operations Management
Business Minor electives	Business Ethics in a Global Environment

Finance Majors

FIN Elective	Topics in Finance
FIN 327	Intermediate Investments
FIN 329 : International Business Finance	International Finance or International Financial Management

Management Majors

MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Business Ethics
MGT 455: Social Entrepreneurship	MGT 340 Fundamentals of Entrepreneurship
MGT Electives	Business Communication Foundations in International Business Global Business: Culture, Strategy, and Behavior International Management Introduction to International Business
ENTRE Electives	Global Management

Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Consumer Behavior – A Global Perspective Consumer Behavior
MKTG 376: Global Marketing	International Marketing
MKTG 372: Retail Marketing Methods	Retailing
MKTG Elective	Behavioral Issues in Marketing and Management Services Marketing

IMC Majors

IMC Elective	Cross-Cultural Psychology Critical Approaches to Advertising in Society Media Culture and Diversity Sustainable Commerce Global Journalism and Future of Democracy Journalism, History and Ethics
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