

**Course Substitution for  
Yonsei University, Korea  
Wonju-Campus (Global Village Program)**  
(All courses taught in ENGLISH)

- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.

**Core Courses for All Majors**

Course at SDSU	Course at Yonsei University – Wonju Campus
BA 300: Ethical Decision Making in Business	Introduction to Ethics (lower division)
BA 323: Fund. of Finance	Financial Management, SPRING
BA 350: Mgt. & Org. Behavior	Organizational Behavior
BA 370: Marketing	Marketing, FALL
BA 405: International Business Strategy	Business Strategy

**Finance Majors**

FIN 427: Derivatives and Fin Risk Mgmt	Future and Options, SPRING
ECON 490: Money and Banking	Money and Banking in Asia, SPRING

**Management Majors**

MGT 352: Human Resource Management	Human Resource Management
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**Marketing Majors**

MKT 476: Internet/Interactive Marketing	E-Business Case Study, SPRING
MKT Elective	Brand Management, SPRING Advertisement
IMC Elective	East Asian Economy and Financial Environment FALL E-Business Case Study FALL

**Information System Majors**

MIS 380: Data MGT Systems	Database Management Systems, SPRING
IS Elective	Data Structure, SPRING Programming Language, FALL

**General Education**

Course at SDSU	Course at Yonsei University – Wonju Campus
Exploration Soc, & Beh Sci	Comparative Cultural History of the West (cross-cultural) BOTH Comparative Economic System in East Asia (cross-cultural) SPRING Concepts and Cases of Globalization, SPRING East Asian Cooperation (cross- cultural) East Asian Economic Growth (cross- cultural) East Asian Economic System (cross- cultural) Political Ethics FALL(cross- cultural)
Explorations Humanities	History and Culture in Japan (cross-cultural), SPRING Korean Culture Experience (cross-cultural) BOTH, <b>mandatory course</b> Religion and Korean Culture (cross-cultural), SPRING
Foundations Humanities	Film and Literature FALL History of Western Civilization BOTH Studies in Film Criticism SPRING