

Course Substitution for
ESCE International Business School, Paris
 (All courses taught in English)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see a CBA Study Abroad Advisor for more details on how to petition these courses
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**
- **PLEASE NOTE THAT ALL COURSE ARE 2 UNITS UNLESS NOTED**

Core Courses for All Majors

Course at SDSU	Course at ESCE University
BA 323: Fundamentals of Finance	EE International Corporate Finance - FALL
BA 360: Intro to Operations Management	Operations Management - FALL & SPRING or Supply Chain Management - FALL

Finance Majors

FIN 327: Investments	EE International Financial Markets – SPRING PROPOSE
FIN 329: International Finance	EE International Risk Management - FALL PROPOSE
FIN 327: Investments	International Financial Markets
FIN 421: Portfolio MGT and Security Analysis	Portfolio and Bond Management

Information Systems Majors

MIS Electives/ Students may take these two courses for ONE MIS elective	Purchasing Management - FALL & SPRING Quality Management Improvements Approach - FALL
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Management Majors

MGT 352: Human Resource Mgt.	Managing People - FALL & SPRING Managing People and Performance
MGT 357: Multinational Business and Comparative Management	EE_International Business Practices – FALL & SPRING
MGT 358: Fundamentals of Entrepreneurship	Entrepreneurship – SPRING
MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Corporate Governance – FALL & SPRING or Corporate Social Responsibility – FALL & SPRING
MGT 466: International Human Resource Management	Managing International Mobility and strategic Issues
MGT 467: Diversity Issues	Managing Diversity - FALL
MGT Elective	Management of Organizations – SPRING (1 unit) EE_European Lobbying - FALL & SPRING International Contract Negotiation - FALL & SPRING Set-up and Management of International Projects - FALL & SPRING Managing Across Borders - FALL & SPRING Navigating Change – FALL Developing Potential – FALL

	Corporate Strategy
Entrepreneurship Elective	Entrepreneurial marketing - FALL
Marketing Majors	
MKTG 371: Consumer & Buyer Behavior	Consumer Behavior & Marketing Research - FALL & SPRING
MKTG 470: Marketing Research	Advanced Market research and marketing plan - FALL
MKTG 373: Integrated Marketing Communications	Advanced Communication Strategies – FALL Integrated Marketing Communications
MKTG 376: Global Marketing	International Market Entry & Development Strategies – FALL
MKTG 377: Selling Strategies	Developing Business & Sales Internationally - FALL
MKTG 476: Internet/Interactive Marketing	Digital Marketing and Customer Relationship Management - FALL & SPRING Customer Relationship Management Digital Marketing and Project Management
MKTG Electives	Strategic Brand Management - FALL & SPRING International Purchasing Strategies and Practices – FALL Product Management – FALL Sectorial Marketing – FALL Entrepreneurial marketing – FALL Sensorial Marketing Marketing Approach (1 unit) Digital Marketing and Project Management Marketing Strategies for the 21 st Century
General Education	
Approved SDSU GE Area	Course at ESCE University
Explorations Humanities	EE_French Civilization - FALL & SPRING
Explorations Social & Behavioral Sciences	Current Economic Issues - FALL & SPRING EE_Liberal perspectives in world politics PROPOSE

Last revised on March 29, 2018