For All MAJORS

Audencia Nantes, France
(All courses taught in English)

- All courses have been approved by the Graduate Program
- Please note that students must take these courses as blocks, i.e., all five courses at a time
- This is the only university that guarantees courses
- All three programs are offered both SPRING AND FALL
- PLEASE NOTE THAT YOU WILL BE TAKING COURSES FROM THE - Grande Ecole Programme
- Major/Specialization Courses

PLEASE NOTE THAT ALL COURSES ARE 2 UNITS, except when noted

**FINANCE (Corporate Finance Track)**

| Finance Electives (can be used as Finance Specializations courses) | Cash Management And Derivatives  
Module Of Specialization: Quantitative Finance  
Portfolio Management  
Financial Engineering  
Valuation Techniques  
Advanced Financial Analysis  
Reporting Under Ifrs/Us Gaap |
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**CONSULTING (International Strategic Management and Consulting Track)**

| Management Electives (can be used as Management Specializations courses) | Change Management Consulting  
International Business Consulting  
Information Systems Consulting  
Consulting Soft Skills  
Project Management Consulting  
Consulting Project  
Strategic And Financial Consulting |
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**MARKETING (Marketing for Product Manager Track)**

| Marketing Electives (can be used as Marketing Specializations courses) | Developing Marketing Strategies and Tactics  
Capturing Markets Insights  
Communicating Value  
Developing Value Propositions  
Integrating Retailing Channels  
Developing Trade Marketing  
Integrated Marketing Communication In The Digital Age |
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**PLEASE NOTE:**

- Please speak with your Graduate Advisor to see how these courses fit into your Program of Study
- This is only one of the several programs in which you can participate
- In addition to semester-long programs, you can participate in winter and summer programs