

*Course Substitution for*  
**KEDGE, Business School, Bordeaux Campus, France**  
 (All courses taught in ENGLISH).

**Please note that all courses at KEDGE are only 2.5 units.** Students who participate in this program must take additional compensatory units to fulfill the required units in the major.

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**
- **This is an ideal program for General Business students in their second semester of upper division**

**Core Courses for All Majors**

<b>Course at SDSU</b>	<b>Course at KEDGE Business School, Bordeaux</b>
BA 360: Intro to Prod. & Ops. Mgt.	Supply chain management SPRING
MGT 405: International Business Strategy	Corporate strategy SPRING

**Accounting Majors**

ACCTG Elective	Management Accounting FALL
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**Information Systems**

MIS 492: Management of Information Systems	Management Information systems FALL
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**Finance Majors**

FIN Elective	Financial Management FALL Applied Financial Case Studies SPRING
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**Management Majors**

MGT 352: Human Resource Mgt.	HR & Team management FALL
MGT 475: Leadership in Organizations	Enterprise & Leadership FALL
MGT/ENTRE Electives	Negotiation Technics FALL Management Applied To Regional Industries SPRING Globalized HRM SPRING

**Marketing Majors**

MKTG 376: Global Marketing	International Marketing SPRING
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**General Education**

Foundations Humanities	French Level 1 or 2 FALL AND SPRING
Explorations Humanities	French Level 3, FALL and SPRING
Explorations Soc, & Beh Sci	Sustainable Development Fall <a href="#">Cross Cultural Management SPRING PROPOSE</a>

**PLEASE NOTE THAT IN ADDITION TO these course options above, 3<sup>rd</sup> and 4<sup>th</sup> year undergraduate students can also take the following graduate level courses**

**(All courses taught in ENGLISH)**

- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

<https://student.kedge.edu/exchange-programmes/academic-information/bordeaux-academic-information>

- **Students willing to take 2 courses in one cycle must make sure to take: - Cycles 1, 2, 4, 5, 7, 8: 1 morning class + 1 afternoon class or 1 morning class + 1 evening class or 1 afternoon class + 1 evening class in the same cycle so that the timetables do not overlap - Cycles 3, 6: 1 course per week with a limit of 2 courses (example: 1 course in Week 1 + 1 course in Week 2, or 1 course in Week 1 + 1 course in Week 4, etc.)**
- **Course syllabi: [www.campusvirtuel.net](http://www.campusvirtuel.net) > select the English flag at the top right hand corner > do not log in, instead click on: "Net Syllabus (Public Access)" to the left > Select the academic year and the semester; School: Bordeaux; Training: Exchanges; Level: Exchanges Bachelor or Master or Bachelor & Master.**
- **1 Cycle = 4 Weeks = possibility to take 1 or 2 courses per cycle 1 course = 5 ECTS credits = 2.5 SDSU units = 30 hours (Management courses)**

<b>FALL SEMESTER</b>			
<b>Class Timing</b>	<b>Course</b>	<b>Course Code</b>	<b>Concentration</b>
<b>Cycle 1: Mid-September to mid-October (final exam included)</b>			
Morning	Cross cultural management (HR and CM conseillé M1)	PGE-M5-HRM-002-E-L-BOD #1	HRM
Morning	International Business Environment (ACHATS conseillé M1)	PGE-M5-MKT-608-E-L-BOD #1	MKTG
Morning	Wine Marketing	PGE-M5-MKT-615-E-L-BOD #1	MKTG
Afternoon	Decision making and decision analysis (S.CHAIN conseillé M1)	PGE-M5-MGT-612-E-L-BOD #1	MGNT
Evening	Cross cultural management (HR and CM conseillé M)	PGE-M5-HRM-002-E-L-BOD #1	HRM
Evening	FinTech and Digital Banking (FINANCE conseillé M1)	PGE-M5-FIN-616-E-L-BOD #1	FINANCE
Evening	States & Corporations in the World Economy	PGE-M5-ECO-604-E-L-BOD #1	ECON
Evening	Corporate strategy	PGE-M5-STR-616-E-L-BOD #1	MGNT
<b>Cycle 2: mid-October to mid-November (final exam included)</b>			
Morning	Lean management	PGE-M5-OPS-622-E-L-BOD #2	Schain & Op
Afternoon	Leadership (HR and CM requis M1)	PGE-M5-HRM-001-E-L-BOD #2	HRM
Afternoon	Consumer culture (MARKETING requis M1)	PGE-M5-MKT-002-E-L-BOD #2	MKTG
Afternoon	Luxury Marketing	PGE-M5-MKT-610-E-L-BOD #2	MKTG
Evening	Emerging market multinationals	PGE-M5-STR-615-E-L-BOD #2	MGNT
<b>Cycle 3: mid-November to mid-December (final exam included)</b>			
Morning	Family Business	PGE-M5-MGT-613-E-L-BOD #3	MGNT
Morning	International Financial System	PGE-M5-FIN-009-E-L-BOD #3	FINANCE
Afternoon	HRM practices & policies (HR and CM requis M1)	PGE-M5-HRM-603-E-L-BOD #3	HRM
Afternoon	Consumer culture (MARKETING requis M1 )	PGE-M5-MKT-002-E-L-BOD #3	MKTG

Afternoon	Luxury marketing	PGE-M5-MKT-610-E-L-BOD #3	MKTG
Evening	Financial markets (microstructure) (FINANCE conseillé M1)	PGE-M5-FIN-603-E-L-BOD #3	HRM
Evening	Retail Strategies	PGE-M5-MKT-609-E-L-BOD #3	MKTG
Evening	From data to decision-making (Quantitative Research)	PGE-M5-MIS-619-E-L-BOD #3	FINANCE
Evening	Business CSR & International Development	PGE-M5-MKT-616-E-L-BOD #3	MKTG

<b>SPRING and SUMMER SEMESTER</b>			
<b>Class Timing</b>	<b>Course</b>	<b>Course Code</b>	<b>Concentration</b>
<b>Cycle 4: mid-January to early February (final exam included)</b>			
Morning	Consumer behavior (MARKETING requis M1)	PGE-M5-MKT-001-E-L-BOD #4	MKTG
Morning	Cross cultural management (HR and CM conseillé M1)	PGE-M5-HRM-002-E-L-BOD #4	HRM
Morning	HRM practices & policies (HR and CM requis M1)	PGE-M5-HRM-603-E-L-BOD #4	HRM
Morning	Wine Marketing	PGE-M5-MKT-615-E-L-BOD #4	MKTG
Afternoon	Decision making and decision analysis (S.CHAIN conseillé M1)	PGE-M5-MGT-612-E-L-BOD #4	MGNT
Afternoon	HRM practices & policies (HR and CM requis M1)	PGE-M5-HRM-603-E-L-BOD #4	HRM
Afternoon	Supply chain management (SUPPLY CHAIN requis M1)	PGE-M5-OPS-602-E-L-BOD #4	Schain & Op
Afternoon	Global Logistical Functions	PGE-M5-OPS-619-E-L-BOD #4	Schain & Op
Afternoon	Luxury Marketing	PGE-M5-MKT-610-E-L-BOD #4	MKTG
<b>Cycle 5: early-February to early-March (final exam included)</b>			
Morning	Cross cultural management (HR and CM conseillé M1)	PGE-M5-HRM-002-E-L-BOD #5	HRM
Morning	Consulting in process management (S.CHAIN conseillé M1)	PGE-M5-OPS-607-E-L-BOD #5	Schain & Op
Afternoon	Consulting in process management (S.CHAIN conseillé M1)	PGE-M5-OPS-607-E-L-BOD #5	Schain & Op
Afternoon	Leadership (HR and CM requis M1)	PGE-M5-HRM-001-E-L-BOD #5	HRM
Afternoon	Cross cultural management (HR and CM conseillé M1)	PGE-M5-HRM-002-E-L-BOD #5	HRM
Afternoon	Supply chain simulation (SUPPLY CHAIN requis M1)	PGE-M5-OPS-601-E-L-BOD #5	Schain & Op
Afternoon	Brand management (MARKETING requis M1 )	PGE-M5-MKT-003-E-L-BOD #5	MKTG
Afternoon	Luxury Marketing	PGE-M5-MKT-610-E-L-BOD #5	MKTG
Afternoon	Supply chain planning tools	PGE-M5-OPS-623-E-L-BOD #5	Schain & Op
Evening	Supply chain simulation (SUPPLY CHAIN requis M1)	PGE-M5-OPS-601-E-L-BOD #5	Schain & Op
Evening	Brand management (MARKETING requis M1 )	PGE-M5-MKT-003-E-L-BOD #5	MKTG
<b>Cycle 6: early-March to end of March (final exam included)</b>			
Morning	New business models and cloud computing (DIGITAL MGT conseillé M1)	PGE-M5-MIS-604-E-L-BOD #6	MIS
Morning	Qualitative Marketing Research	PGE-M5-MKT-613-E-L-BOD #6	MKTG
Afternoon	International mobility and career	PGE-M5-HRM-008-E-L-BOD #6	HRM

	development		
Evening	Ethical Finance and ISR (FINANCE conseillé M1)	PGE-M5-FIN-006-E-L-BOD #6	FINANCE
Evening	Sustainable marketing (MARKETING conseillé M1)	PGE-M5-MKT-005-E-L-BOD #6	MKTG
<b>Cycle 7: early-April to end of April (final exam included)</b>			
Morning	Corporate strategy	PGE-M5-STR-616-E-L-BOD #7	MGNT
Morning	Business CSR & International Development	PGE-M5-MKT-616-E-L-BOD #7	MKTG
Afternoon	Services marketing (MARKETING conseillé M1)	PGE-M5-MKT-004-E-L-BOD #7	MKTG
Afternoon	Supply chain management (SUPPLY CHAIN requis M1)	PGE-M5-OPS-602-E-L-BOD #7	Schain & Op
Afternoon	Business CSR & International Development	PGE-M5-MKT-616-E-L-BOD #7	MKTG
<b>Cycle 8: mid-May to early June (final exam included)</b>			
Morning	Consumer behavior (MARKETING requis M1)	PGE-M5-MKT-001-E-L-BOD #8	MKTG
Morning	International Business Environment (ACHATS conseillé M1)	PGE-M5-MKT-608-E-L-BOD #8	MKTG
Morning	Corporate governance	PGE-M5-MGT-617-E-L-BOD #8	MGNT
Evening	Financial markets (microstructure) (FINANCE conseillé M1)	PGE-M5-FIN-603-E-L-BOD #8	FINANCE
Evening	States & Corporations in the World Economy	PGE-M5-ECO-604-E-L-BOD #8	ECON

Last revised on July 31, 2018