

## Course Substitution for **Napier University, Edinburgh, Scotland** (All courses taught in ENGLISH)

- All courses at Napier are 5.0 units. Full-time status at Napier requires enrollment in at least 3 classes at Napier.
- Recommended for SPRING semester only (Fall semester ends at the end of January)
- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

### Core Courses for All Majors

Course AT SDSU	Course at Napier
BA 360: Intro to Prod. & Ops.Mgt.	SOP09103 Operations Management SOP11106 Operations and Supply Chain Management
BA 405: Strategy	SOP09101 Strategic Management in a Global Context
MIS 301: Statistical Analysis	STS09103 Market Analysis

### Accounting Majors

ACCTG Elective	ACC10101 International Accounting AF 32002 Issues in Corporate Financial Reporting AF 42001 International Accounting
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### Finance Majors

FIN 321: Managerial Economics	ECN10105 Managerial Economics
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### Management Majors

MGT 352: Human Resource Mgt.	HRM09101 Human Resource Management Practice
MGT 353: Creativity and Innovation	ENT08101 Creativity, Innovation and Enterprise
MGT/ENT/HR Elective	ENT10101 Fast Track Entrepreneurship ENT09103 Entrepreneurial Consultancy Project ENT09101 Starting a New Business ENT09102 Business Growth Issues ENT10103 Selling for Entrepreneurs

### Marketing Majors

MKTG 371: Consumer & Buyer Behavior	<a href="#">MKT07102 Consumer Behaviour [PROPOSE] syllabus</a>
MKTG 372: Retail Marketing	MKT09107 Retail Marketing
MKTG 376: Global Marketing	<a href="#">MKT09101 International Marketing [PROPOSE] syllabus</a> <a href="#">MKT11104 Global Marketing [PROPOSE] syllabus</a>
MKTG 474: Business Marketing	<a href="#">MKT10103 Marketing Management in Practice [PROPOSE] syllabus</a>
MKTG 475: Global Mkt. Applications	MKT10101 Emerging Markets
MKTG 476: Mkt., Computers & Internet	<a href="#">MKT09106 Direct &amp; Digital Marketing [PROPOSE] syllabus</a>

MKTG/IMC/Sales Elective	MKT09103 Marketing & Society LNG10121 Cultural Awareness MKT10102 Marketing Ethics <a href="#">MKT08104 Marketing, Culture &amp; Consumption [PROPOSE] syllabus</a> <a href="#">MKT09108 Social Marketing [PROPOSE] syllabus</a> Bran Management Social Marketing
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**General Education**

Approved GE Area	Napier University Course
Explorations Humanities	<a href="#">LNG08107 Scottish Culture and Society [PROPOSE]</a> <a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Soc & Beh Sci	<a href="#">CLP08100 Popular culture [PROPOSE]</a> <a href="#">CLP09103 Women's writing and film-making [PROPOSE]</a> <a href="#">CLP10100 The Gothic tradition [PROPOSE]</a> <a href="#">CLP10102 Postcolonial fiction and film [PROPOSE]</a> <a href="#">CLP10101 Cities real and imagined [PROPOSE]</a> <a href="#">SSC07100 Contemporary British History [PROPOSE]</a> <a href="#">SSC08101 Politics in British Society [PROPOSE]</a>  <a href="#">Please visit this website</a> to see the list of courses that already have been approved
Foundations Soc & Beh Sci	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
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Last revised on October 19, 2018