

Course Substitution for
BI Norwegian Business School, Norway
 (All courses taught in ENGLISH)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this University's Web site.**
- **PLEASE NOTE THAT MOST COURSES ARE 3.7 UNITS (7.5 ECTS)**

PLEASE NOTE THAT STUDENTS CAN TAKE A MAXIMUM OF SIX UNITS OF LOWER DIVISION

Core Courses for All Majors

Course at SDSU	Course at Norwegian School of Management
BA 300: Ethical Decision Making in Business	SPÅ 2401 Intercultural communication in English: Business Cultures and Ethical Dilemmas-written course FALL SPA 2901 Business Communication in English-Written Intercultural and Ethical Awareness
MGT 350: Mgt. & Org. Behavior	EXC 2307 9601 Organizational Psychology and Management SPRING Lower Division
MKTG 370: Marketing	EXC 2303 Marketing Management PROPOSE FALL
MGT 405: International Business Strategy	EXC 2408 Strategy I - Strategy Analysis, SPRING EXC 3505 Strategy GRA 6824 The Foundations of Strategy Analysis FALL, student must be a Senior to take this course GRA 6833 Corporate and Global Strategies student must be a Senior to take this course

Accounting Majors

ACCTG Elective	EXC 2509 Financial Statements and Valuations PROPOSE SPRING
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Finance Majors

FIN 321: Managerial Economics	EXC 2507 Macroeconomics and Financial Markets SPRING
ACCTG 326: Int. Financial Accounting	EXC 2509 Financial Statements and Valuation SPRING
FIN 327: Investments	EXC 2508 Investment Analysis, pre-requisite FIN 323 AND FIN 423, OR PROPOSE SPRING

Management Majors

MGT 353: Creativity and Innovation	ELE 3701 Innovation and Entrepreneurship
MGT 355: International Entrepreneurship	ELE 3763 Innovation Strategy and tech Change
MGT/ENTRE/HR Electives	Business Communication ORG 9353 Organization and Change EXC-2704 Consumer Behavior EXC 2502 International Marketing

Marketing Majors

MKTG 373: Integrated Mktg Communications	MRK 2531 Marketing Communication, prerequisite MKT 371 FALL
MKTG 371: Consumer & Buyer Beh.	ELE3767 Consumer Behavior BOTH
MKTG 376: Global Marketing	International Marketing FALL
MKT 479: Strategic Marketing Management	GRA 6409 Strategic Marketing student must be a Senior to take this course
MKTG/IMC/Sales ELECTIVES	Branding SPRING ELE 3711 Sociology for Business Students ELE 3715 Logistics and Marketing Channels ELE 3766 Social Networks and Communities SPRING ELE 3774 Internal Communication SPRING ELE 3775 Product and Price Strategy ELE3746 Tactical Marketing EXC 2102 Business to Business Marketing SPRING Lower Division EXC 2506 Service marketing and customer loyalty SPRING EXC 2602 Direct Marketing SPRING EXC 3415 Marketing Management GRA 6427 Advance Topics in International Marketing student must be a Senior to take this course Product Planning SPA 2401 Intercultural Communication FALL Lower Division SPA 2402 Business Communications FALL SPA 2402 Intercultural Communication Fall
COMM 480: Principles of Public Relation	INS 2500 Public Relations PROPOSE FALL

General Education

Explorations Social and Behavioral Science	Please visit this website to see the list of courses that already have been approved
Explorations Humanities	Please visit this website to see the list of courses that already have been approved

Last revised on October 19, 2018