

Course Substitution for
**Vienna University of Economics and Business,
 Austria**

(All courses taught in English)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see a CBA Study Abroad Advisor for more details on how to petition these courses
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

Core Courses for All Majors

Course at SDSU	Course at Vienna University of Economics and Business
BA 323: Fundamentals of Finance	Corporate Finance
BA 360: Intro to Operations and Supply Chain Management	International Supply Chain Management I Supply Chain Management
BA 350: Management & Organizational Behavior	International Human Resource Management and Organizational Behavior I
BA 405: International Business Strategy	Advanced Strategies in CEE Corporate Strategy in International Business International Strategic Management I International Strategic Management II International Business Policy and Strategy

Accounting Majors

ACCTG Elective	International Accounting I International Accounting II PROPOSE
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Finance Majors

ACCTG 325: Intermediate Managerial Accounting	Management Accounting
FIN 329: International Business Finance	International Finance
FIN Electives	International Mergers and Acquisitions Risk Management and Insurance

Information Systems Majors

IS Elective	Corporate IT (Information Structures) Integration Management with SAP ECC: An Introduction to Controlling and Logistics PROPOSE Integration Management with SAP ECC: Implementation Project PROPOSE International Supply Chain Management II PROPOSE IS Project Management IT Support in Project and Program Management Models in Transport and Supply Chain Management PROPOSE Supply Chain Management PROPOSE
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Management Majors

MGT 353: Creativity and Innovation	Cross Cultural Creativity and New Product Development PROPOSE
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MGT 357: Multinational Buss & Comp MGT	Foundation of International Business
MGT 358: Fundamentals of ENTRE	Entrepreneuership Camp
MGT 444: Business Ethics & Corporate Governance	Ethical Issues in International Business PROPOSE
MGT 475: Leadership in Organizations	Global Leadership PROPOSE Responsible Global Leadership – Leading Responsibly in a Globalized World PROPOSE
MGT 466: International HRM	International HRM: Attract and Retain Global Potential
MGT/ ENTRE Electives	Foundations of International Business Future Trends in International Business Global Sustainability: Marketing perspective HRM in Project Oriented Organizations International Management International Marketing and Management I: International Management A International Marketing and Management I: International Management B Project Management Project Management and Project Leadership Sustainable Business: Managing for Tomorrow Sustainable Economics and Business
HR Electives	Gender, Diversity and the Workplace PROPOSE Human Resource Management and Diversity Issues in Central and Eastern Europe PROPOSE
Marketing Majors	
MKTG 371: Consumer & Buyer Behavior	Global Consumer Behavior Global Marketing & Consumer Behavior Consumer Behavior
MKTG 470: Marketing Research	Global Marketing Research Marketing Research
MKTG 472: Advance Integrated Marketing Communications	Integrated Marketing with Special Focus on Digital Stakeholders
MKTG 372: Retail Marketing Methods	Retailing Marketing Strategies
MKTG 373: Integrated Marketing Communications	Global Marketing Communications
MKTG 376: Global Marketing	International Marketing and Management II: International Marketing International Marketing and Management I: International Management International Marketing
MKTG 474: Business Marketing	Global Business to Business Marketing
MKTG 476: Internet/Interactive Marketing	E-business + Digital Marketing must take BOTH COURSE to received MKTG 476 credit
MKTG Elective	Brand Management Cross-Cultural-Communications Management: Application to Marketing & Sales Customer Relationship Management Discover tourism,,: current issues and challenges Global Branding Global Market Entry and Expansion Global Markets - Industry Evolution and Firm Strategy Global Media Marketing International Tourism - Principles and Practice Marketing in the Emerging Markets Marketing Strategies for Central and Eastern Europe

	Planning and Designing New Touristic Services Reputation Management: Building Global Brand Reputation Selected Topics in Gender Studies Social Media Marketing
IMC Electives	Brand Management Cross-Cultural-Communications Management: Application to Marketing & Sales Global Branding Information Dissemination and Communication for Services and Tourism PROPOSE Social Media in the Marketing Context Social Media Marketing

General Education

Approved SDSU GE Area	Course at Vienna University of Economics and Business
Explorations Social & Behavioral Sciences	CEE Countries Economies of East Asia – Government, Businesses and Society, Cultural diversity Environmental Change and Policy I European Integration: EU Common Policies Gender Relations and Economics, Cultural diversity Globalization and Multi-Level Policy I Globalization and Social Policy I International Trade: Theory and Policy Macroeconomic Issues in CEE Countries Monetary Policy in the US and the EU – with a special focus on the Financial Crisis and the Great Recession Social Policy

Last revised on May 8, 2018