Course Substitution for
Vienna University of Economics and Business, Austria
(All courses taught in English)

- All courses listed in BLACK INK have ALREADY been approved by both the College of Business and by the Undergraduate Division. Those listed as PROPOSED in BLUE INK still need to be petitioned. Please see a CBA Study Abroad Advisor for more details on how to petition these courses.
- Course availability is subject to change every semester. Before your departure, check course availability at this university’s web site.

Core Courses for All Majors

<table>
<thead>
<tr>
<th>Course at SDSU</th>
<th>Course at Vienna University of Economics and Business</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA 323: Fundamentals of Finance</td>
<td>Corporate Finance</td>
</tr>
</tbody>
</table>
| BA 360: Intro to Operations and Supply Chain Management | International Supply Chain Management I  
Supply Chain Management                   |
| BA 350: Management & Organizational Behavior | International Human Resource Management and Organizational Behavior I |
| BA 405: International Business Strategy | Advanced Strategies in CEE  
Corporate Strategy in International Business  
International Strategic Management I  
International Strategic Management II  
International Business Policy and Strategy |

Accounting Majors

| ACCTG Elective               | International Accounting I  
International Accounting II PROPOSE |

Finance Majors

| ACCTG 325: Intermediate Managerial Accounting | Management Accounting |
| FIN 329: International Business Finance     | International Finance |
| FIN/FIN Services/Real Estate Elective       | International Mergers and Acquisitions  
Risk Management and Insurance |

Information Systems Majors

| IS Elective                           | Corporate IT (Information Structures)  
Integration Management with SAP ECC: An Introduction to Controlling and Logistics PROPOSE  
Integration Management with SAP ECC: Implementation Project PROPOSE  
International Supply Chain Management II PROPOSE  
IS Project Management  
IT Support in Project and Program Management  
Models in Transport and Supply Chain Management PROPOSE  
Supply Chain Management PROPOSE |

Management Majors
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 353</td>
<td>Creativity and Innovation</td>
<td>Cross Cultural Creativity and New Product Development PROPOSE</td>
</tr>
<tr>
<td>MGT 357</td>
<td>Multinational Business and Comparative Management</td>
<td>Foundation of International Business</td>
</tr>
<tr>
<td>MGT 358</td>
<td>Fundamentals of Entrepreneurship</td>
<td>Entrepreneurship Camp; Learn How to Start your Own Business! Entrepreneurship, Innovation &amp; Opportunity</td>
</tr>
<tr>
<td>MGT 444</td>
<td>Business Ethics and Corporate Governance</td>
<td>Ethical Issues in International Business PROPOSE</td>
</tr>
<tr>
<td>MGT 475</td>
<td>Leadership in Organizations</td>
<td>Global Leadership PROPOSE Responsible Global Leadership – Leading Responsibly in a Globalized World PROPOSE</td>
</tr>
<tr>
<td>MGT 466</td>
<td>International Human Resources Management</td>
<td>International HRM: Attract and Retain Global Potential</td>
</tr>
</tbody>
</table>

**MGT/ ENTRE/HR Electives**
- Foundations of International Business
- Future Trends in International Business
- Gender, Diversity and the Workplace PROPOSE
- Global Sustainability: Marketing perspective
- HRM in Project Oriented Organizations
- Human Resource Management and Diversity Issues in Central and Eastern Europe PROPOSE
- International Management
- International Marketing and Management I: International Management A
- International Marketing and Management I: International Management B
- Project Management
- Project Management and Project Leadership
- Sustainable Business: Managing for Tomorrow
- Sustainable Economics and Business

**Marketing Majors**

**MKTG 371: Consumer & Buyer Behavior**
- Global Consumer Behavior
- Global Marketing & Consumer Behavior
- Consumer Behavior

**MKTG 470: Marketing Research**
- Global Marketing Research
- Marketing Research

**MKTG 472: Advance Integrated Marketing Communications**
- Integrated Marketing with Special Focus on Digital Stakeholders

**MKTG 372: Retail Marketing Methods**
- Retailing Marketing Strategies

**MKTG 373: Integrated Marketing Communications**
- Global Marketing Communications

**MKTG 376: Global Marketing**
- International Marketing and Management II: International Marketing
- International Marketing and Management I: International Management
- International Marketing

**MKTG 474: Business Marketing**
- Global Business to Business Marketing

**MKTG 476: Internet/Interactive Marketing**
- E-business + Digital Marketing must take BOTH COURSE to received MKTG 476 credit

**MKTG/IMC/Sales Electives**
- Brand Management
- Cross-Cultural-Communications Management: Application to Marketing & Sales
- Customer Relationship Management
- Discover tourism: current issues and challenges
- Global Branding
- Global Market Entry and Expansion
- Global Markets - Industry Evolution and Firm Strategy
<table>
<thead>
<tr>
<th>General Education</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Approved SDSU GE Area</td>
<td>Course at Vienna University of Economics and Business</td>
</tr>
<tr>
<td>Explorations Social &amp; Behavioral Sciences</td>
<td>Please visit this website to see the list of courses that already have been approved</td>
</tr>
<tr>
<td>Explorations Humanities</td>
<td>Please visit this website to see the list of courses that already have been approved</td>
</tr>
</tbody>
</table>

Last revised on April 22, 2019