

*Course Substitution for*  
**Universidad de Las Americas Puebla, Mexico**  
 (All courses taught in English)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see a CBA Study Abroad Advisor for more details on how to petition these courses

**Prep for the Major Courses**

Course At SDSU	Course at UDLAP
MIS 180: Principles of Information Systems	Information Technology In Knowledge
STAT 119: Elementary Statistics for Business	Statistical Analysis
ACCTG 201: Financial Acctg Fundamentals	Financial Accounting
ACCTG 202: Managerial Accounting Fundamentals	Cost Accounting
ECON 101: Principles of Econ (Macro)	Introduction To Macroeconomics
ECON 102: Principles of Econ (Micro)	Introduction To Microeconomics
FIN 240: Legal Environment of Business	Corporate Law
RWS 290: Business Comm. (Not for ACCTG majors)	Corporate Communication And Identity

**Core Courses for All Majors**

Course at SDSU	Course at UDLAP
BA 323: Fundamentals of Finance	Financial Administration
BA 360: Intro to Operations Management	Operations Management
BA 350: Management & Organizational Behavior	Human Behavior In Organizations
BA 370: Marketing	Marketing Fundamentals
MIS 301: Statistical Analysis	Advanced Probability And Statistics
BA 405: International Business Strategy	Strategy in Business International Corporate Strategy

**Finance Majors**

ACCTG 325: Intermediate Managerial Accounting	Intermediate Accounting II
ACCTG 326: Intermediate Financial Accounting	Intermediate Accounting I
FIN 327: Investments	Investment Project Evaluation Investment Analysis I Investment Analysis II

	Investment Portfolio Management
FIN 329: International Business Finance	International Finance Administration International Finance
FIN 427: Derivatives and Financial Risk MGT	Derivatives Derivative Financial Instruments
FIN Elective	Behavior Economics Capital Structure Analysis Commercial Banks Economic Analysis Seminar Financial Analysis And Planning Financial Economics Seminar History Of Economic Thought Institutional Economics Investment Banks Private Banks Public Finance

### Information Systems Majors

MIS 306: Information Systems Analysis	Information Technology In Business
MIS 315: Business Applications Program.	Decision Models
MIS 380: Data Management Systems	Knowledge Management

### Management Majors

MGT 352: Human Resource Mgt.	Strategic Management Of Human Resources
MGT 357: Multinational Business and Comparative Management	Global Business Environment
MGT 358: Fundamentals of Entrepreneurship	Entrepreneurial Culture
MGT 401: Internship	Professional Practices I
MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Ethics For Sustained Development
MGT 475: Leadership in Organizations	Leadership And Team Management
MGT 450: Venture Management	Business Creation
MGT 460: Business Plan Development	Business Plan
MGT 453: Creativity and Innovation	Product Innovation
MGT 464: Legal Issues in Human Resources	Labor Law
MGT 466: International Human Resource Management	International Human Resource Management
MGT Elective	Change Management Project And Program Management Social Responsibility In Business Simulation In Business Business Regulation In Mexico International Business Regulation International Trade Agreements Foreign Trade Management Regional Studies I Regional Studies Ii Regional Studies Iii International Negotiations

## Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Consumer Behavior
MKTG 470: Marketing Research	Market Research Quantitative Marketing Research
MKTG 479: Strategic Marketing	Strategic And Consulting Marketing
MKTG 372: Retail Marketing	Retailing And Merchandising
MKTG 373: Integrated Marketing Communications	Integrated Marketing Communication
MKTG 376: Global Marketing	International Marketing
MKTG 377: Selling Strategies	Sales
MKTG 476: Internet/Interactive Marketing	E-Business
MKTG Elective	Business Regulation In Mexico Service Marketing And Crm Market Intelligence Social Marketing Media Planning And Btl Valuation Design Pricing Strategy Distribution Strategies Market Forecast Variables Branding Olitical Marketing
	Image And Public Relations
IMC Electives	Communication And Globalization

## General Education

Approved SDSU GE Area	UDLAP Courses
Foundations Humanities	Spanish I Spanish II
Explorations Humanities	Art, History And Culture Spanish Literature In The Golden Age I Spanish-American Literature (Up To The 18th Century) Literary Models (Poetry) Semiotics Latin American Criticism And Historiography 19th Century Spanish-American Literature 19th Century Mexican Literature Literary Models (Essay) Literary Theory Of The 20th Century Discourse Analysis In Texts And Images Ethics For Sustained Development Brazilian Literature American Literature Poststructuralism Thought Literary Creation Seminar (Fiction) Caribbean Literature Spanish Literature (1700 – Present Day) Modern European Literature 20th Century Mexican Literature (First Half) Literary Creation Seminar (Poetry) 20th Century Spanish-American Fiction Criticism And Essay Workshop New Trends In Latin American Literature New Approaches To Literary Studies

	<p>20th Century Spanish-American Poetry  Topics And Theory Of Current Thinking  Music In The 20th And Early 21st Centuries  History Of Jazz  Music In Mexico  Cultural Marketing  Mexican Theater  Contemporary World History  Historic Ethnology Of Mexico  Origins Of Civilization  Modern Ethnology Of Mexico  Myth, Magic And Religion  Legal Anthropology  Medical Anthropology  Rural Anthropology  Documentary  Urban Anthropology  Political Ecology  Regional Ethnology Seminar  Applied Anthropology  Gender Anthropology  Globalization  Cultural Anthropology Seminar</p>
<p>Explorations Social &amp; Behavioral Sciences</p>	<p>Communication And Globalization  Comparative Politics  Contemporary Latin America  Development Theories And Practices  Economic Analysis Seminar  Economic And Political Anthropology  Economic Development  Economic Geography And Development Expectations  Economic Policy  Federalism And Local Governments  Geopolitics And Natural Resources  Global Economic Politics  Human Rights Politics  Intercultural Management  International Relations Theory  Mexican Economics  Mexican Foreign Policy I  Mexico And Its Relationship With Canada And The United States  Political Analysis Methods  Political Behavior  Political Marketing  Political Parties And Systmas Of Parties  Politics And New Technology  Security Theories  Social Movements And Civil Society In Globalization</p>

Last revised on March 20, 2018