

## *Course Substitution for* **Tecnologico de Monterrey any campus**

(All courses taught in English)

**Please note that this Campus also offers a large amount of courses in Spanish**

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see a CBA Study Abroad Advisor for more details on how to petition these courses

### **Core Courses for All Majors**

<b>Course at SDSU</b>	<b>Course at Tecnologico de Monterrey, Mexico City</b>
BA 323: Fundamentals of Finance	Financial Mathematics PROPOSE
BA 370: Marketing	Marketing and Creativity
BA 350: Management & Organizational Behavior	Organizational Learning and Knowledge PROPOSE
MIS 301: Statistical Analysis	Forecasting for Decision Making PROPOSE Quantitative and Optimization Models PROPOSE
BA 405: International Business Strategy	Business Strategic Foresight PROPOSE International Strategic Management PROPOSE

### **Finance Majors**

ACCTG 325: Intermediate Managerial Accounting	Cost and Price Management PROPOSE Managerial Accounting PROPOSE
ACCTG 326: Intermediate Financial Accounting	Financial Information for Decision Making PROPOSE
FIN 329: International Business Finance	International Finance and Risk Management PROPOSE International Finance and Open Economy PROPOSE
FIN Elective	International Trade Agreements PROPOSE Monetary Theory and Politics PROPOSE International Finance and Open Economy PROPOSE

### **Information Systems Majors**

MIS 306: Information Systems Analysis	Strategic Information Systems PROPOSE
MIS 305: Business Processes, ERP and Analytics	Strategic Information Systems PROPOSE SAP Certification in the SD Module I PROPOSE
MIS 483: Networks and Data Communication	Network Interconnection PROPOSE
MIS 481: E-Business Web Development	E-Commerce and Technology PROPOSE Digital Business Management PROPOSE E-Commerce PROPOSE
IS Elective	International Logistics PROPOSE Analysis and Management of the Value Chain PROPOSE Digital Business Management PROPOSE E-Commerce PROPOSE Operating Systems PROPOSE

### **Management Majors**

MGT 352: Human Resource Mgt.	Human Resources Management PROPOSE
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MGT 353: Creativity and Innovation	Innovation, Markets and Technological Business Model Innovation
MGT 358: Fundamentals of Entrepreneurship	Leadership for Entrepreneurial Development
MGT 355: Int'l Entrepreneurship	Economy to Business Creation
MGT 444: Business Ethics and Corporate Governance	Ethics, Self and Society PROPOSE
MGT 452: Family Business Mgt.	Family Business and Corporate Governance
MGT 455: Social Entrepreneurship	Social Entrepreneurship
MGT Elective	Administrative Consultancy and Business Intelligence PROPOSE Business in the Industry of Music and Entertainment PROPOSE Competitive Intelligence and Geo-economics PROPOSE Economy to Business Creation PROPOSE Intercultural Negotiation and Communication PROPOSE Management and Business Model Innovation PROPOSE Planning, Innovation and Strategic Sustainability PROPOSE Planning, Innovation and Strategic Sustainability PROPOSE

### Marketing Majors

MKTG 371: Consumer and Buyer Behavior	Consumer Behavior PROPOSE
MKTG 376: Global Marketing Strategy	International Marketing PROPOSE
MKTG 377: Selling Strategies	Digital Commerce and Sales PROPOSE Digital Commerce and Sales PROPOSE
MKTG 476: Internet/Interactive Marketing	E-Commerce and Technology PROPOSE Digital Business Management PROPOSE E-Commerce PROPOSE
MKTG Elective	International Business Intelligence PROPOSE Strategic Services Marketing PROPOSE
JMS 480: Principles of Public Relations	Public Relations PROPOSE
IMC Elective	Applied Strategic Communication PROPOSE Organizational Communications Consulting PROPOSE Strategic Communication Fundamentals PROPOSE

### General Education

Approved SDSU GE Area	Tecnologico de Monterrey Course
Explorations Humanities	Philosophy and Contemporary Thought PROPOSE Contemporary Art and Culture PROPOSE Contemporary Literature and Society PROPOSE Contemporary World Literature PROPOSE
Explorations Social & Behavioral Sciences	Africa Regional Scenario PROPOSE Asia Pacific Regional Scenario PROPOSE Citizenship and Democracy PROPOSE Doing Business in Mexico Enterprise, Culture and Business in The World PROPOSE Europe Regional Scenario PROPOSE Foreign Policy Analysis Geopolitics and Global Changes Global Economics PROPOSE International Organizations and Institutions PROPOSE International Politics PROPOSE International Relations Seminar PROPOSE International Relations Theory I PROPOSE Negotiation and Conflict Management PROPOSE North American Regional Scenario

Last revised on March 20, 2018