



## Summer in Spain May - June 2018

**Course Dates:**  
May 24 - June 13, 2018

**Dates Abroad:**  
June 2-13, 2018

**Location:**  
Alcala, Spain

**Price:**  
\$2,121

**Application Deadline:**  
March 15, 2018



**Register Now!**

### Summer 2018

#### Fundamentals of Entrepreneurship (MGT 358)

Lavin Entrepreneurship Center Executive Director and Professor Alex DeNoble will be offering a short-term faculty-led course focused on the fundamentals of Entrepreneurship in Alcala, Spain, just outside of Madrid. Many of the in-class activities will take place on the campus of the University of Alcala that was founded in the year 1293!

This course is designed to provide an overview of the entrepreneurship process. Given the study abroad nature of the course, students will have the opportunity to work in multi-cultural teams and study entrepreneurship from a Spanish perspective. Through a unique arrangement with the University of Alcala and CETYS University in Mexico, SDSU students will be working alongside of Alcala and CETYS students to investigate the key principles of the entrepreneurship process as they pertain to opportunities that may emerge from this cross-cultural experience.

During this intensive 10-day in-country visit, students will engage in experiential activities and discussions led by SDSU, CETYS and Alcala faculty on the various aspects of the entrepreneurship process. They will also have time to work on projects in their study groups and to visit with local entrepreneurs in various entrepreneurship facilities in and around Madrid. During our stay in Spain, we will also be taking an impressive and eye opening cultural tour to one or more of Spain's ancient towns and villages. At the end of the course, student teams will present the results of an opportunity analysis and a designed business model in order to pursue the opportunity. These presentations will take place at the University of Alcala's brand new incubator space for startup ventures.

Learn more at [www.ces.sdsu.edu/StudyAbroad](http://www.ces.sdsu.edu/StudyAbroad)