



**Course Substitution for
Semester at Sea**

(All courses taught in ENGLISH)

- Courses listed below 300 are lower-level; courses listed above 300 are upper-level.

Core Courses for All Majors

Course AT SDSU	Course at Semester at Sea
BA 350: Organizational Behavior	Organizational Behavior Topics in Organizational Behavior Organizational Behavior/Communication
BA 360: Introduction to Operations and Supply Chain Management	Management 301 Operations Management
BA 370: Marketing	Introduction to Marketing Principles of Marketing Marketing
MGT 405: International Business Strategy and Integration	Strategic Management Strategic Management in a Globalized World Strategic Management in International Context
Business Minor electives	Business Ethics in a Global Environment

Finance Majors

FIN/FIN Services/Real Estate Elective	Topics in Finance
FIN 327 : Investments	Intermediate Investments
FIN 329 : International Business Finance	International Finance or International Financial Management

Management Majors

MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Business Ethics
MGT 455: Social Entrepreneurship	MGT 340 Fundamentals of Entrepreneurship
MGT/ENTRE/HR Electives	Business Communication Foundations in International Business Global Business: Culture, Strategy, and Behavior International Management Introduction to International Business Global Management

Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Consumer Behavior – A Global Perspective Consumer Behavior Buyer Behavior
MKTG 376: Global Marketing	International Marketing
MKTG 372: Retail Marketing Methods	Retailing
MKTG/IMC/Sales Elective	Behavioral Issues in Marketing and Management Services Marketing

IMC Majors

IMC Elective	Cross-Cultural Psychology Critical Approaches to Advertising in Society Media Culture and Diversity Sustainable Commerce Global Journalism and Future of Democracy Journalism, History and Ethics
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Last revised on July 9, 2019