

Course Substitution for
James Cook University, Australia
 (All courses taught in ENGLISH)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and by the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see a CBA Study Abroad Advisor for more details on how to petition these courses
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**
- **PLEASE NOTE** that below a list of courses that have been offered previously **IN RED**.
- All courses marked in **GREEN** have **WERE** offered in 2016.
- Students can attend only the Cairns and Townsville campuses.
- Course unit conversion: 3 James Cook credit points = 3.7 US units (multiply by 1.25); most courses are 3.7 US units
- FALL and SPRING listed below are SDSU semester availability.

Core Courses for All Majors

Course at SDSU	Course at James Cook University
BA 323: Fund. of Finance	BX 2014 Financial Management
BA 360: Intro to Operations and Supply Chain Management	BX 2062 Operations Management
MIS 301: Statistical Analysis for Business	BU 1007 Business Data Analysis Interpretation
BA 350: Mgt. & Org. Behavior	BX 3171 Organizational Behavior
BA 370: Marketing	BX 2184 – Sustainable Marketing Management PROPOSED
BA 405: International Business Strategy	BX 3083 Strategic Management

Finance Majors

FIN 329: International Bus. Fin.	BX 3031 Multinational Business Finance
FIN 321: Managerial Econ	BX 2021 Managerial Economics

Information Systems Majors

MIS 375: Info Sys. Technology	BX 2019 - Business Information Systems PROPOSED
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Management Majors

MGT 353: Creativity and Innovation	NM 1810 Introduction to Creativity and Innovation
MGT/ ENT Elective	CP 3046 or CP 3047 - Project Management PROPOSED BX 3061 - International Business PROPOSED BX 3173 – Strategic Entrepreneurship 3X3152 Managing a Global Workforce BX2072 Change Management

HRM Elective	BX 3054 - Contemporary Issues in Human Resource Management
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Marketing Majors

MKTG 371: Consumer & Buyer Behavior.	BX 2081 - Consumer Behavior
MKTG 470: Marketing Research	BX 3181 – Applied Marketing Research PROPOSED
MKTG 479: Strategic Marketing	BX 3083 - Strategic Marketing
MKTG 373: Integrated Marketing Communications	BX 2082 – Integrated Marketing Communications
MKTG 376: Global Marketing	BX 3082 - International Marketing
IMC electives	NM 2016 – Creative Media and Design Thinking PROPOSED
JMS 480: Principles of Public Relations	CU 2021/3031 – Public Relations Campaign PROPOSED
PSY 340: Social Psychology	PY 3102 - Social Psychology in Everyday Life

General Education

Approved SDSU GE Area	Course at James Cook University
Explorations Social & Behavioral Sciences	AN 2106 - Anthropology of Violence (*cross-cultural) AN 3006 – Critical perspectives on Globalization and Inequality (*cultural diversity) IA 2016 - Australian Indigenous Politics (*cross cultural) IA2017 - Impact of Change on Indigenous Peoples: A Global Perspective (*cross-cultural)
Explorations Humanities	AR 2011 - Australia Through Time and Place EL 3021 – Australian Urban Fictions PROPOSED EL 2016 – Modern Literature PROPOSED EL2020 - Australian Literature EL2048 - The Romantic Vision IA 2013 - Ecology and Australian Indigenous Cultures (*cross cultural) HI 2006 - Australian and Pacific Exploration (*cross cultural)

COURSES OFFERED PREVIOUSLY - that are no longer available

Core Courses for All Majors

Course at SDSU	Course at James Cook University
BA 300 Ethical Decision Making in Business	MG3739 Business Cultures and Ethics SPRING
BA 323: Fund. of Finance	CO2611 Applied Financial Management SPRING
BA 370: Marketing	MG 2702 Marketing Management FALL BU 1008 Marketing Fundamentals

Management Majors	
MGT 352: Human Resource Mgt.	MG2703 - Human Resource Management FALL
MGT 444: Business Ethics & Corporate Governance	MG3739 - Business Cultures and Ethics SPRING
Marketing Majors	
MKTG 470: Marketing Research	BU2010 - Business Research Methods FALL
MKTG 476: Mkt., Computers & Internet	MG3762 - e-Marketing
MKTG electives	MG2707 - Services Marketing FALL
IMC electives	NM1101 - Media and Culture SPRING
JMS 480: Principles of Public Relations	JN2200 - Public Relations SPRING
General Education	
Approved SDSU GE Area	Course at James Cook University
Explorations Social & Behavioral Sciences	AN2105 - Sex, Drugs and Human Nature WS2020 - Race, Racism and Reconciliation (*cross-cultural)
Explorations Humanities	CN2204 - Sirens, Queens and Studs: Screening Gender (*cross cultural) CN2205 - Studies in Film and Place CU2030 - Science Fiction, Fantasy and Popular Culture EL3001 - Women in the Nineteenth Century Novel (*cross cultural) HI2422 - Aboriginal History (*cross cultural)

Last revised on March 19, 2018