

*Course Substitution for*  
**KEDGE, Business School, Marseille, France**  
 (All courses taught in ENGLISH)

\*\*Please note that the courses of (1) Intercultural Management; and (2) Ethics and International Management will count ONLY in one area of study. In other words, these courses DO NOT fulfill both, General Education and courses in the major. Student MUST choose to fulfill one of these two requirements.

Please note that you can only attend the **the Luminy campus**. The Joliette campus is only for Executive Education and it is not available for exchange students.

**Please note that all courses at KEDGE are only 2.5 units.** Students who participate in this program must take additional compensatory units to fulfill the required units in the major.

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- Please note that students maybe place at graduate level courses. This will be fine. The bachelors degree in France is only 3 years and the 4<sup>th</sup> year, their masters' level courses, are equivalent to our 4<sup>th</sup> years in the bachelors degree. So students can take master level courses at this university instead of bachelor's courses. **HOWEVER, please note that students may NOT BE ENROLLED IN BOTH, GRADUATE LEVEL AND UNDERGRATUE LEVEL. ONLY ON ONE LEVEL**
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

**PLEASE NOTE THAT KEDGE HAVE CHANGED THEIR PROGRAM OVER THE YEARS AND NO LONGER HAVE SOME OF THE COURSES LISTED BEFORE. FOR THIS REASON, WE HAVE DEVELOPED A NEW UP-TO-DATE COURSE ARTICULATION WITH THE COURSES AVAILABE DURING ACADEMIC YEAR 2016-17**

**AY 2016-17 AND AFTER**

**Core Courses for All Majors**

<b>Course at SDSU</b>	<b>Course at KEDGE Business School, Marseille</b>
BA 350: Organizational Behavior	Organizational Behavior SPRING
BA 360: Intro to Prod. & Ops. Mgt.	Operations Management SPRING Supply Chain Management SPRING Management Control and Operations FALL
BA 323: Fund. of Finance	Introduction to Finance FALL
BA 370: Marketing	Principles of Marketing FALL E-Marketing SPRING
MGT 405: International Business Strategy	Business Strategy BOTH Corporate Strategy

**Accounting Majors**

ACCTG Elective	Comparative International Accounting FALL Comparative International Taxation FALL
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**Information Systems**

MIS 492: Management of Information Systems	Management Information System FALL
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MIS 380: Data Management Systems	Data Management & Information Systems (MIS) SPRING
MIS 460: Project Management	Project Management Methods SPRING & FALL
MIS Elective	<a href="#">European Logistics Management SPRING PROPOSE</a>

### Finance Majors

ACCT 326: Intermediate Financial Accounting	Comparative International Accounting FALL
FIN 327: Investment	Investment and Financing Decisions FALL
FIN 329: International Business Finance	International Finance FALL
FIN Elective	<a href="#">Applied Financial Case Studies PROPOSE</a> Financial Management

### Management Majors

MGT 352: Human Resource Mgt.	Human Resources and Global Context SPRING
MGT 358: Fundamentals of Entrepreneurship	Entrepreneurship SPRING
MGT 357: Multinational business and Comparative Management	Intercultural Management SPRING International Business FALL
MGT 475: Leadership in Organizations	Enterprise and Leadership 3 FALL
MGT/ENTRE/HR Electives	Business in Intercultural Context SPRING Cross Cultural Management SPRING Euromediterranean Management Approach FALL European Competition Law European Logistics Management SPRING Globalized HRM SPRING HR and Team Management FALL International Trade SPRING Intercultural Management FALL Management Applied to Regional Industries SPRING Negotiation Techniques FALL

### Marketing Majors

MKTG 373: Integrated Marketing Communications	Marketing Communication FALL
MKTG 376: Global Marketing	International Marketing Cases FALL International Marketing SPRING European and International Marketing FALL
MKTG 479: Strategic Marketing MGT	Marketing Strategy and Planning FALL
MKTG/IMC/Sales Electives	Brand Communications Brand Management Branding Strategies for Sustained Growth Business to Business Marketing Buying and Selling in the Mediterranean Culture, Consumption, and Marketing Customer Relationship Management Digital Marketing Digital Markets, Social Innovations and Marketing E-Business SPRING European and International Marketing FALL and SPRING Industrial Marketing Intercultural Management SPRING International Brand Management Jewelry Marketing Luxury Fashion Marketing in Global Markets Luxury Goods and Cosmetic Marketing Luxury Goods Marketing FALL Luxury Marketing FALL Luxury Marketing Strategy

	Marketing Decision Making Marketing Management Purchasing Marketing Purchasing Marketing Sensory Marketing Services Marketing Tribal Marketing Web Marketing
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### General Education

Foundations	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Humanities	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Soc, & Beh Sci	<a href="#">Cross Cultural Management SPRING PROPOSE</a> <a href="#">Please visit this website</a> to see the list of courses that already have been approved

Last revised on January 16, 2019

**COURSES AVAILABLE BEFORE AY 2016-17. SOME COURSES MYABE THE SAME BUT MANY OTHER NO LONGER ARE AVAILABLE SO PLEASE JUST PLAN TO TAKE FROM NOW ON ONLY COURSES LISTED IN AY 2016-17**

### Core Courses for All Majors

Course at SDSU	Course at KEDGE Business School, Marseille
BA 300: Ethical Decision Making in Business (1 unit)	Ethics and International Management** SPRING (this is a 2.5 unit course) additional units can be used for unit deficiency in other courses. For MGT students, this course would fulfill either BA 300 or MGT 356 but not both requirements.
BA 360: Intro to Prod. & Ops. Mgt.	Production and Operations Management FALL Management Control and Operations
BA 323: Fund. of Finance	Finance or Fundamentals of Finance
BA 370: Marketing	Marketing, FALL and SPRING or Marketing Management
MGT 405: International Business Strategy	Global Strategy or Strategy or International Management in the Global Context or

### Management Majors

MGT 352: Human Resource Mgt.	International Human Resources Management or Human Resources Management Globalized Human Resource Management
MGT 444: Business Ethics & Corporate Governance (Formerly MGT 356)	Ethics and International Management** SPRING Corporate Social Responsibility, FALL
MGT 353: Creativity and Innovation	Innovation and Entrepreneurship
MGT 455: Social Entrepreneurship	Social Entrepreneurship
MGT/ENTRE Electives	Global Business Approach & Business Knowledge FALL

### Marketing Majors

MKTG/IMC Electives	Brand Management Branding Strategies for Sustained Growth Business to Business Marketing Buying and Selling in the Mediterranean Culture, Consumption, and Marketing Customer Relationship Management European and International Marketing FALL and SPRING
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	Industrial Marketing International Brand Management Luxury Marketing FALL Marketing Decision Making Marketing Management Purchasing Marketing Services Marketing
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**General Education**

Foundations	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Humanities	<a href="#">Please visit this website</a> to see the list of courses that already have been approved
Explorations Social and Behavioral Science	<a href="#">Please visit this website</a> to see the list of courses that already have been approved

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