

*Course Substitution for*  
**Leeds Beckett University, UK**  
 (All courses taught in ENGLISH)

- Students need to restrict options to within a maximum of 2 faculty areas or schools
- Most classes at Leeds are equivalent to 5 SDSU units
- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**

**PLEASE NOTE THAT STUDENTS CAN TAKE A MAXIMUM OF TWO COURSES OF LOWER DIVISION**

**Core Courses for All Majors**

<b>Course at SDSU</b>	<b>Course at Leeds Beckett University</b>
ECON 101: Principles of Economics	Introduction to Macroeconomics for Business SPRING
ECON 102: Principles of Economics	Introduction to Microeconomics for Business SPRING
BA 360: Intro to Operations Management	Operations and Supply Chain Management BOTH
BA 323: Fund of Finance	Financial Management
BA 350: Management & Organizational Behavior	People Organizations and Management (POM) BOTH (lower division) Management and Strategy SPRING
BA 370: Marketing	Foundation for Marketing BOTH (lower division) Understanding Markets & Customers (lower division) Marketing Essentials (lower division)
BA 405: International Business Strategy	Business Strategy BOTH Strategic Analysis Management of International Business FALL Global Business Context FALL The Strategic Manager

**Accounting Majors**

ACCT ELECTIVES	IT for Accounting Accounting Issues SPRING
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**Finance Majors**

ACCTG 325: Intermediate Managerial Accounting	Intermediate Management Accounting FALL
Finance Elective	Financial Management 2 FALL
FIN 329: International Bus. Fin.	International Business Finance SPRING

**Management Majors**

MGT 352: Human Resource Management	Strategic HRM BOTH Fundamentals of HRM SPRING (lower division)
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	Human Resource Management FALL
MGT 357: Multinational BUS & Comparative MGT	Global Management Skills BOTH
MGT 475: Leadership in Organizations	Leadership and Development in Organizations SPRING or Leadership, Strategy and Change FALL or Management and Leadership Development BOTH
MGT/ENTRE/HR Elective	Business Planning and Forecasting Methods SPRING Cross Cultural Management BOTH Developing People Employability Development SPRING Employability Law for Managers SPRING EU Policy and Business SPRING Global Business Context FALL Global Business Environment BOTH Global Economic Awareness BOTH HR Concepts and Skill FALL Innovation and Change SPRING Learning And Development In Orgs. FALL Management in Public and Private Sectors SPRING Management of Change SPRING Management of International Business FALL Managing Capability SPRING Organizational Dynamics FALL People Resourcing and Talent Planning SPRING Project Management SPRING Reward Management BOTH Team Sports Economics FALL

### Marketing Majors

MKTG 371: Consumer & Buyer Behavior	Consumer Behavior Theory and Practice SPRING
MKTG 373: Integrated Marketing Communications	Introduction to Marketing Communications SPRING (lower division) or Integrated Marketing Communications or FALL Marketing Communications BOTH
MKTG 376: Global Marketing	Global Marketing FALL
MKTG 470: Marketing Research	Marketing Research FALL
MKTG 473: Sales Management	Sales Management SPRING
MKTG 474: Business Marketing	Business to Business Marketing FALL
MKTG 476: Internet/Interactive Marketing	Digital Marketing FALL Digital and Interactive Marketing BOTH
MKTG 479: Strategic Marketing	Strategic Marketing FALL
MKTG/IMC/Sales Elective	Ad Media Strategy SPRING Advertising Strategy and Media Planning FALL Arts Marketing and Communications SPRING Business Journalism BOTH Celebrity and the Media SPRING Communication Campaigns – Strategy and Tactics SPRING Consumer Insight SPRING Contemporary Band Management BOTH Corporate Communications and Reputation Management FALL Digital Publishing FALL Economics for Marketing FALL Employability for Marketing FALL Entrepreneurial Marketing SPRING

	<p>Futures: Evolution of the Media FALL  Information for Marketing SPRING  Introduction to Journalism FALL  Introduction to Media Law SPRING  Journalism Practice and Principles SPRING (lower division)  Management &amp; Leadership for Marketing FALL  Managing Resources for PR and Marketing FALL  Managing Resources for PR and Marketing FALL  Marketing in Action 1 SPRING  Public Relations and the Media Environment SPRING (lower division)  Retail Marketing BOTH  Social Psychology of Communication SPRING  Strategic Retail Marketing  Trend of Public Relations FALL</p>
JMS 480: Principles of Public Relations	Public Relations SPRING

**General Education**

Approved SDSU GE Area	Leeds Beckett University Course
Explorations Social & Behavioral Sciences	<p>Ageing and society FALL PROPOSED  Economic Transformation of Europe PROPOSED  EU Policy and Business SPRING PROPOSED  Government and Political Context in the UK SPRING PROPOSE  Hegemony, power and society FALL PROPOSED  International politics FALL PROPOSED  Politics of change in the Developing World FALL PROPOSED  Psychology and crime SPRING PROPOSED  Psychology of gender and sexuality SPRING PROPOSED  Sustainable Development BOTH PROPOSE</p> <p><a href="#">Please visit this website</a> to see the list of courses that already have been approved</p>
Explorations Humanities	<p>Britain and India c1857-1947 SPRING PROPOSED  Gothic Fictions FALL PROPOSED  Landscapes of history FALL PROPOSED  Literary modernisms FALL PROPOSED  Materialist Americas FALL PROPOSED  North American Slavery FALL PROPOSED  Popular music and the moving image FALL PROPOSED</p> <p><a href="#">Please visit this website</a> to see the list of courses that already have been approved</p>

Last revised on November 15, 2018