

*Course Substitution for*  
**Lorenzo de Medici, Marist College, Italy**  
 (All courses taught in ENGLISH)

- All courses listed in **BLACK INK** have **ALREADY** been approved by both the College of Business and the Undergraduate Division. Those listed as **PROPOSED** in **BLUE INK** still need to be petitioned. Please see CBA Study Abroad Advisor for more details on how to petition these courses.
- **Course availability is subject to change every semester. Before your departure, check course availability at this university's web site.**
- **\*\*\* PLEASE NOTE THAT STUDENTS CAN TAKE A MAXIMUM OF SIX UNITS OF LOWER DIVISION COURSES PLEASE NOTE THAT ALL 200 LEVEL AND BELOW ARE CONSIDERE LOWER DIVISION COURSES**

**Core Courses for All Majors**

Course at SDSU	Course at University
BA 360: Introduction to Operations & Supply Chain Management	BUS 388 Operations Management

**Marketing Majors**

MKTG 371: Consumer & Buyer Behavior	BUS307F Consumer Behavior (FASH 258 N Consumer Behavior) <b>LOWER DIVISION</b>
MKTG 373: Integrated Marketing Communications	BU313F Integrated Marketing Communications
MKTG 376: Global Marketing	BUS312 International Marketing BUS220 Introduction to International Marketing <b>LOWER DIVISION</b>
MKTG 476: Internet/Interactive Marketing	BUS285 E-Commerce <b>LOWER DIVISION</b> (BUS 350 N Web Marketing) BUS285 Web Marketing <b>LOWER DIVISION</b>
MKTG/IMC/Sales Electives	215F Fashion Marketing, Maurist Code 341N <b>LOWER DIVISION</b> BUS220R Principles of International Marketing <b>LOWER DIVISION</b> BUS275R International Project Management & Fundraising (not offered SP12) <b>LOWER DIVISION</b> BUS370 Global Marketing Management (BUS 442 N International Marketing) FAS215 Introduction to Fashion Marketing (FASH 341N Fashion Brand and Licensing) PSY200F Social Psychology (PSYC 220 L Social Psychology) <b>LOWER DIVISION</b>
JMS460: Principles of Advertising	COM204 Advertising Principles of (COM 110 L Principles of Advertising) <b>LOWER DIVISION</b>
JMS480: Public Relations	COM300 Public Relations (COM 370 L Public Relations)